

DEPARTMENT OF ENGLISH

PREAMBLE :

To equip the learners to face the current challenges in Higher Education, the Department of English revised the Undergraduate curriculum to fit into the Integrated Curricular Model that the college evolved, in 2013. The course profile, the course content & the evaluation pattern of the first two semesters were passed in the Academic Council meeting held on April 3, 2013 (Appendix "AU"). The department is now presenting the course profile, course content & evaluation pattern for Semesters III & IV of the Undergraduate programme of 2013 batch. As the hours for Part I and II have increased to 6, the modified course profile, course content & evaluation pattern for Semesters I & II of 2014 batch are being presented.

B.A. English - Aided & Self-Financed Course Profile

Sem.	Course Code	Course Title	Hrs./ Week	Credit	Passed in
2015 Batch					
I	PART - I	LANGUAGE (TAMIL/HINDI/FRENCH)	6	3 or 4	
	PART - II	LANGUAGE (ENGLISH)	6	3 or 4	
	ENG1201FS	INTERPRETING LITERATURE – I	2	2	AU-2013 as ENG1101FS
	ENG1302FM	LITERARY FORMS	4	3	
	ENG1402AA	SOCIAL HISTORY OF ENGLAND	5	4	
	ENG1402CM	FICTION	5	4	
	VBC1001FV	HEALTHY TRANSITION FROM ADOLESCENCE TO ADULTHOOD	2	--	
		Total	30	19	
II	PART - I	LANGUAGE (TAMIL/HINDI/FRENCH)	6	3 or 4	
	PART - II	LANGUAGE (ENGLISH)	6	3 or 4	
	ENG2201FS	INTERPRETING LITERATURE - II	2	2	AU-2013 as ENG2101FS
	ENG2401CM	POETRY - I	4	4	AU-2013
	ENG2402AA	HISTORY OF ENGLISH LITERATURE	5	4	
	ENG2403CM	CLASSICAL LITERATURE IN TRANSLATION	4	4	
	ELECTIVE	ENVIRONMENTAL ELECTIVE	2	2	

	VBC0102FV / VBC0103FV	CIVIC EDUCATION / FAMILY LIFE EDUCATION	1	1	
		Total	30	23	

Other Courses offered by the Department

Sem.	Course Code	Course Title	Offered To	Hrs./ Week	Credit	Passed in
I	ENG1302FL	COMMUNICATION SKILLS IN ENGLISH – I	ALLM	6	3	
I	ENG1402FL	ADVANCED ENGLISH – I	ALLM	6	4	
II	ENG2302FL	COMMUNICATION SKILLS IN ENGLISH – II	ALLM	6	3	
II	ENG2402FL	ADVANCED ENGLISH – II	ALLM	6	4	

B.A. English - Aided & Self-Financed

Course Profile

Sem.	Course code	Course Title	Hrs./ wk	Credit	Passed in
2015Batch					
III	PART - I	LANGUAGE (TAMIL/HINDI/FRENCH)	6	3 or	
	PART - II	LANGUAGE (ENGLISH)	6	3 or	
	ENG3401CM	DRAMA	4	4	
	ENG3402CM	PROSE - I	4	4	
	ENG3401AA	PSYCHOLOGY LITERATURE	5	4	
	ELECTIVE	NON-MAJOR ELECTIVE	2	2	
		VOCATIONAL COURSE	2	2	
	VBC0102FV VBC0103FV	CIVIC EDUCATION / FAMILY LIFE EDUCATION	1	1	
		Total	30	23	
IV	PART - I	LANGUAGE (TAMIL/HINDI/FRENCH)	6	3 or	
	PART - II	LANGUAGE (ENGLISH)	6	3 or	
	ENG4401CM	POETRY –II	4	4	

	ENG4402CM	PROSE –II	4	4	
	ENG4403CM	SHAKESPEARE	4	4	
	ENG4201SS	THEATRICAL SKILLS	2	2	
	ELECTIVE	NON-MAJOR ELECTIVE	2	2	
	VBC0201FV / VBC0202FV	WOMEN’S STUDIES HUMAN RIGHTS ANDDUT IES	2	2	

Sem.	Course Code	Course Title	Offered To	Hrs./ Week	Credit	Passed in
II	ENG3302FL	COMMUNICATION SKILLS IN ENGLISH – III	ALLM	6	3	
II	ENG3402FL	ADVANCED ENGLISH - III	ALLM	6	4	
IV	ENG4302FL	COMMUNICATION SKILLS IN ENGLISH - IV	ALLM	6	3	
IV	ENG4402FL	ADVANCED ENGLISH - IV	ALLM	6	4	
		Total		30	22	

ENG1302FL COMMUNICATION SKILLS IN ENGLISH - I **(Theory)**

LEARNING OUTCOME :

6 Hrs./Wk.

On successful completion of the course, the student will be able to

- develop her listening capacity
- exhibit an interest in reading
- speak and write with clarity

COURSE OUTLINE :

UNIT-I : PROSE

30 Hrs.

1. A Glory has Departed - Jawaharlal Nehru
2. Mass Production - G.C. Thornley
3. Concerning Dates - E.V. Lucas
4. Dangers of Drug Abuse - Hardin B. Jones
5. The Selfish Giant - Oscar Wilde
6. My Greatest Olympic Prize - Jesse Owens

UNIT-II : POETRY

10 Hrs.

1. Night of the Scorpion - Nissim Ezekiel
2. The Chemistry Hour - Gerald Bullett

UNIT-III : EXTENSIVE READER

15 Hrs.

Six Tales from Shakespeare - E. F. Dodd

UNIT-IV : GRAMMAR

20 Hrs.

Articles, Tenses, Voice, Gerund, Infinitives

UNIT-V : COMPOSITION & VOCABULARY

15 Hrs.

Informal letter
Comprehension
General Essay
Dialogue Writing
Synonyms, Antonyms, One – Word Substitutes

TEXT BOOK(S)

Arulanandham R.S., et.al, **Literature and Language (for degree classes)**, Chennai, Macmillan India Limited, 1993.

Ed. by E.F. Dodd, **Six Tales from Shakespeare**, Chennai, Macmillan India Limited, 1994.

ENG1402FL ADVANCED ENGLISH - I

(Theory)

LEARNING OUTCOME :

6 Hrs./Wk.

On successful completion of the course, the student will be able to

- recognize literary elements
- develop her vocabulary and power of expression
- express thoughts in precise English

COURSE OUTLINE :

UNIT-I : PROSE

15 Hrs.

Charles Lamb - A Dissertation Upon Roast Pig

Francis Bacon - Of Studies

UNIT-II : POETRY

20 Hrs.

W.H. Davies - Leisure

Louisa May Alcott - A Little Grey Curl

Clement Clarke Moore - 'Twas The Night Before Christmas

Kahlil Gibran - A Tear and a Smile

UNIT-III : ONE ACT PLAYS

15 Hrs.

Ronald Hadlington - Abu Hassan Pays His Debts

Stanley Houghton - The Master of the House

UNIT-IV : SHORT STORIES

20 Hrs.

Leo Tolstoy - The Candle

Oscar Wilde - The Nightingale and the Rose

Thomas Hardy - The Lady Penelope

Mulk Raj Anand - The Lost Child

UNIT-V : EXTENSIVE READER

20 Hrs.

Baroness Emma Orczy - The Scarlet Pimpernel

ENG1201FS INTERPRETING LITERATURE - I

(Theory)

LEARNING OUTCOME :

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- illustrate the genres of Poetry and Prose
- develop communicative and literary skills
- interpret literature

COURSE OUTLINE :

UNIT-I : INTRODUCTION TO LITERATURE

8 Hrs.

Use of Figurative Language

- i. Imagery
- ii. Symbolism
- iii. Figures of Speech

“I wandered lonely as a cloud” - Wordsworth (Personification)

“Fog” - Carl Sandburg (Extended Image)

“Eagle” - Alfred Lord Tennyson (Imagery)

“Fire and Ice” - Robert Frost (Implied Metaphor)

“Sound and Sense” - Alexander Pope (Alliteration, Assonance, Onomatopoeia)

“My Star” - Robert Browning (Symbolism)

UNIT-II : INTERPRETATION OF POETRY

7 Hrs.

- i. Structure, Pattern and Rhythm
- ii. Patterns of Sound

“I like to see it Lap the Miles” – Emily Dickinson

“My Heart’s in the Highland leas” – Robert Burns

“Shall I compare Thee to a Summer’s Day?” – Shakespeare (English Sonnet)

“Puritan Sonnet” – Elinor Wylie (Petrarchan Sonnet)

“Constantly Risking Absurdity” – Lawrence Ferlinghetti (Free Verse)

UNIT-III : PROSE

15 Hrs.

- i. Analyzing an Essay
- ii. Structure, Style, Tone and Persona

Types of Prose

A. Narrative Prose

a) The Spirit of St. Louis – Charles Lindbergh

B. Descriptive Prose

a) Two Views of the River – Mark Twain

C. Persuasive Prose

a) The American Cause – John Dos Passos

D. Expository Prose

a) The Eureka Phenomenon – Isaac Asimov

REFERENCE BOOK(S)

Gill, Richard, **Mastering English Literature**, England, Palgrave Macmillan, 2006.

Holt, Rinehart, Winston, **Elements of Literature**, New York, Harcourt Brace & Company, 1997.

Kearns, George. ed., **Appreciating Literature**, New York, Macmillan Publishing Company, 1987.

Scholes Robert, Carl H. Klaus, Nancy R. Comley, Michael Silverman, **Elements of Literature: Essay, Fiction, Poetry, Drama, Film**, Oxford, Oxford University Press, 1991.

ENG1302FM LITERARY FORMS

(Theory)

LEARNING OUTCOME : **4 Hrs./Wk.**

On successful completion of the course, the student will be able to

- identify the significant elements of various genres
- recognize literary terms and conventions
- apply literary techniques

COURSE OUTLINE :

UNIT-I : POETRY **10 Hrs.**

Ballad, Epic, Lyric, Ode, Sonnet, Elegy

UNIT-II : DRAMA **10 Hrs.**

Comedy, Tragedy, Tragi - Comedy, One - Act Play

UNIT-III : PROSE **15 Hrs.**

Essay, Epistle, Diary, Travelogue

UNIT-IV : FICTION **15 Hrs.**

a) Short Story, Novella, Novel

b) Parody

c) Burlesque

d) Picaresque

e) Bildungsroman

f) Satire

g) Fantasy

h) Science and Detective Fiction

UNIT-V : BIOGRAPHY AND AUTOBIOGRAPHY 10 Hrs.

a) Personality Traits

b) Historical Verisimilitude

REFERENCE BOOK(S)

Abrams, M.H, **A Glossary of Literary Terms**, California, Wadsworth Publishing, 2011.

Boulton, Marjorie, **Anatomy of the Novel**, New Delhi, Kalyani Publishing, 2006.

Rees, R.J., **English Literature: An Introduction for Foreign Readers**, London, Macmillan, 1973.

Seturaman, V.S., Indra, C.T, **Practical Criticism**, Madras, Macmillan, 1990.

ENG1402AA SOCIAL HISTORY OF ENGLAND

(Theory)

LEARNING OUTCOME :

5 Hrs./Wk.

On successful completion of the course, the student will be able to

- know the life and times of England from the 11th century down to the 21st century
- describe the social, economic and political background of England
- infer and interpret how the works of a writer were influenced by the times he / she lived in

COURSE OUTLINE :

UNIT-I : 14TH CENTURY – 17TH CENTURY

15 Hrs.

1. Early History of England
2. Tudor England
3. The Renaissance
4. Reformation and Counter Reformation
5. The Stuart Age

UNIT-II : 17TH CENTURY – 18TH CENTURY

15 Hrs.

1. Puritanism
2. Colonial Expansion
3. Restoration England
4. Age of Queen Anne
5. Hanoverian England
6. Industrial Revolution
7. Agrarian Revolution

UNIT-III : 18TH CENTURY – 19TH CENTURY

15 Hrs.

1. The Rise of Methodism
2. Humanitarian Movements
3. The American War of Independence
4. French Revolution
5. Beginning of 19th Century England
6. Victorian Age

UNIT-IV : 19TH CENTURY – 20TH CENTURY

15 Hrs.

1. Reform Bills
2. Transport and Communication
3. Education in the 19th Century
4. The Dawn of the 20th Century
5. The World War I & II
6. Effect of World War I & II
7. Social Security and the Welfare State

UNIT-V : LATE 20TH CENTURY - 21ST CENTURY

15 Hrs.

1. Effects of the Cold War
2. Life in the Sixties
3. Life in the Seventies
4. Life in the Eighties
5. Trade Unions
6. Political Parties in England
7. Contemporary Life in England

TEXT BOOK(S)

Ashok, Padmaja, **The Social History of England**, Bangalore, Orient Black Swan, 2011.

REFERENCE BOOK(S)

Bibhash Choudhury, **English Social and Cultural History**, New Delhi, PHI Learning Private Ltd, 2012.

Trevelyan, G.M, **A Social History of England**, Oxford, Penguin Classics, 2000.

ENG1402CM FICTION

(Theory)

LEARNING OUTCOME :

5 Hrs./Wk.

On successful completion of the course, the student will be able to

- discuss the aesthetic and ethical value of the text
- identify narrative techniques used by novelists
- make a critical analysis of the various aspects of fiction

COURSE OUTLINE :

UNIT-I : SATIRE 15 Hrs.

Jonathan Swift - Gulliver's Travels

UNIT-II : ROMANCE 15 Hrs.

Jane Austen - Pride and Prejudice

UNIT-III : TRAGEDY 15 Hrs.

Thomas Hardy - Far from the Madding Crowd

UNIT-IV : MYSTERY 15 Hrs.

R.L. Stevenson - Dr. Jekyll and Mr. Hyde

UNIT-V : SHORT STORIES 15 Hrs.

Guy de Maupassant - The Diamond Necklace

Oscar Wilde - The Model Millionaire

O' Henry - The Gift of the Magi

John Galsworthy - Quality

W. Somerset Maugham - The Ant and the Grasshopper

Katherine Mansfield - The Doll's House

James Joyce - Clay

Anton Chekov - The Looking Glass

REFERENCE BOOK(S)

Allen, Walter, **The Short Story in English**, Oxford, Clarendon Press, 1981.

Cross. L. Wilben, **The Development of the English Novel**, Ludhiana, Lyall Book Depot, 1968.

Draper, R.P., **Hardy: The Tragic Novels**, London, Macmillan, 1987.

ENG2302FL COMMUNICATION SKILLS IN ENGLISH - II (Theory)

LEARNING OUTCOME : 6 Hrs./Wk.

On successful completion of the course, the student will be able to

- hone her vocabulary

- develop power of expression
- speak and write English effectively

COURSE OUTLINE :

UNIT-I : PROSE

30 Hrs.

1. Computers - Peter Laurie
2. On the Rule of the Road - A. G. Gardiner
3. The Lure of Lottery - Samuel Johnson
4. Half-a-Rupee Worth - R. K. Narayan
5. My Financial Career - Stephen Leacock

UNIT-II : POETRY

10 Hrs.

1. The Unknown Citizen - W. H. Auden
 2. Bankers are Just Like - Ogden Nash
- Anybody Else, Except Richer

UNIT-III : EXTENSIVE READER

15 Hrs.

Adventures of Tom Sawyer (Abridged) - Mark Twain

UNIT-IV : GRAMMAR

20 Hrs.

Relative Pronouns, Direct & Indirect Speech, Prepositions, Degrees of Comparison

UNIT-V : COMPOSITION & VOCABULARY

15 Hrs.

Formal Letter
Idioms & Phrases
Comprehension
General Essay

TEXT BOOK(S)

Arulanandham R.S., et.al, **Literature and Language (for degree classes)**, Chennai, Macmillan India Limited, 1993.
Ed by, Coghill, Marie, **Adventures of Tom Sawyer**, Chennai, Macmillan India Limited, 2003.

ENG2402FL ADVANCED ENGLISH - II

(Theory)

LEARNING OUTCOME :

6 Hrs./Wk.

On successful completion of the course, the student will be able to

- recognize the writer's purpose and tone

- discuss the aesthetic values in literature
- demonstrate language ability in written and oral form

COURSE OUTLINE :

UNIT-I : PROSE	10 Hrs.
A.G. Gardiner - Tu Whit, Tu Whoo	
J.B. Priestley - First Snow	
R.K. Narayan - Coffee Worries	
UNIT-II : POETRY	20 Hrs.
William Wordsworth - Nutting	
Robert Hayden - Those Winter Sundays	
H.W. Longfellow - The Goblet of Life	
Lewis Carroll - Phantasmagoria (Canto I)	
UNIT-III : ONE ACT PLAYS	15 Hrs.
Norman McKinnel - The Bishop's Candlesticks	
William Dean Howells - Bride Roses	
UNIT-IV : SHORT STORIES	25 Hrs.
Edgar Allan Poe - The Cask of Amontillado	
Jerome K. Jerome - The Absent - Minded Man	
Charles Dickens - Tiny Tim	
Yei Theodora Ozaki - Tongue - Cut Sparrow	
UNIT-V : EXTENSIVE READER	20 Hrs.
Johann David Wyss - The Swiss Family Robinson	

ENG2201FS INTERPRETING LITERATURE - II

(Theory)

LEARNING OUTCOME : **2 Hrs./Wk.**

On successful completion of the course, the student will be able to

- illustrate the genres of Fiction and Drama
- apply communicative and literary skills
- develop critical appreciation

COURSE OUTLINE :

UNIT-I : ELEMENTS OF DRAMA **10 Hrs.**

- a) Plot
- b) Character
- c) Dialogue
- d) Setting

UNIT-II : ELEMENTS OF FICTION

5 Hrs.

- a) Point of View
- b) Verisimilitude
- c) Irony
- d) Theme

UNIT-III : INTERPRETATION

15 Hrs.

- a) Drama
- b) Fiction

REFERENCE BOOK(S)

Gill, Richard, **Mastering English Literature**, England, Palgrave Macmillan, 2006.
 Holt, Rinehart, Winston, **Elements of Literature**, New York, Harcourt Brace & Company, 1997.
 Kearns, George. ed., **Appreciating Literature**, New York, Macmillan Publishing Company, 1987.
 Scholes Robert, Carl H. Klaus, Nancy R. Comley, Michael Silverman, **Elements of Literature: Essay, Fiction, Poetry, Drama, Film**, Oxford, Oxford University Press, 1991.

ENG 2401CM POETRY - I

SEMESTER II

LEARNING OUTCOME

4hrs. / wk.

On successful completion of the course the student will be able to:

- gain an insight into the works of the poets
- understand the poetic sensibility of the various literary periods
- appreciate the nuances of poetic language and poetic devices

COURSE CONTENT

UNIT I: POEMS OF CELEBRATION

15 hrs.

Geoffrey Chaucer- Prologue to the Canterbury Tales (Lines 120-162)

Edmund Spenser - Epithalamion

UNIT II: POEMS OF HOPE

10 hrs.

John Milton - On His Blindness

William Cowper - On the Receipt of My Mother's Picture out of Norfolk

UNIT III: RELIGIOUS POEMS

10 hrs.

George Herbert - Love

John Donne - Death be not Proud

Henry Vaughan - The Retreat

UNIT IV: LOVE POEMS

10 hrs.

Sir Thomas Wyatt - Farewell, Love and all thy laws forever

Elizabeth Barret - Sonnet XIV [From Sonnets from the Portuguese]

Browning

Sir Walter Scott - Lochinvar

UNIT V: PHILOSOPHICAL POEMS

15 hrs.

Alexander Pope - From "An Essay on Man, Epistle II"

Thomas Gray - Elegy Written in a Country Churchyard

William Blake - a) The Lamb

b) The Tiger

REFERENCE BOOKS

Johnson, F.W. **English Poetry and the English Language**. Oxford: Clarendon Press, 1973.

Wells, Hugh Sykes. **The Poets and their Critics**. London: Hutchinson and Co Ltd., 1962.

Woolgarh, ed. **Poems Old and New**. Kolkata: Macmillan India Ltd., 2001.

Johnson, J.C. **A Critical History of English Poetry**. London: Chatto & Loudus, 1956.

Kermode, Frank & John Hollander, Eds. **The Oxford Anthology of English Literature, Vol. I & II**. New York: OUP, 1973

ENG2402AA HISTORY OF ENGLISH LITERATURE
(Theory)

LEARNING OUTCOME :

5
Hrs./Wk.

On successful completion of the course, the student will be able to

- discuss the growth of English literature through the Ages and Movements
- identify the characteristic features of each Age
- acquire an overview of the social and historical context of the major writers

COURSE OUTLINE :

UNIT-I : BEGINNINGS TO CHAUCER (CHAPTERS 1 TO 4 IN W.J. LONG) 15 Hrs.

- The Anglo - Saxon Period
- The Anglo - Norman Period
- Beginnings of Modern English Literature: Chaucer

UNIT-II : THE RENAISSANCE (CHAPTERS 5 AND 6 IN W.J. LONG) 15 Hrs.

- The Age of Elizabeth
- Emergence of Drama: Shakespeare and Marlowe
- Other dramatists
- Prose and Poetry

UNIT-III : 17TH AND 18TH CENTURY LITERATURE (CHAPTERS 7 TO 9 IN W.J. LONG) 15 Hrs.

- Puritan Poetry: Milton and Bunyan
- Metaphysical Poetry
- Restoration Literature
- Emergence of Prose: Dryden, Pope and Johnson
- Birth of the Novel

UNIT-IV : THE ROMANTIC AGE AND THE VICTORIAN AGE (CHAPTERS 10 AND 11 IN W.J. LONG) 15 Hrs.

- Romantic Poetry: Wordsworth, Coleridge, Blake
- Younger Romantics: Byron, Shelley, and Keats
- Rise of the Novel: Austen
- The Victorian Age

- Victorian Poetry: Browning, Arnold, Tennyson
- Novel at its peak: Dickens, George Eliot, Brontes, Hardy

UNIT-V : THE TWENTIETH CENTURY AND THE TWENTY FIRST CENTURY 15 Hrs.

LITERATURE (Material from Encyclopaedia Britannica)

- The Modernist Movement
- War and Inter-War Literature
- Literature after 1945
- The 21st Century

TEXT BOOK(S)

Long, Edward J., **English Literature: Its History and its Significance**, New Delhi, Kalyani Publishers, 1997.

REFERENCE BOOK(S)

Albert, Edward, **A History of English Literature**, New Delhi, Oxford, 2009.

Hudson, W.H., **An Outline History of English Literature**, New Delhi, BI Publications, 1961.

Prasad, B.A., **Background to the Study of English Literature**, New Delhi, Macmillan, 1999.

ENG2403CM CLASSICAL LITERATURE IN TRANSLATION

(Theory)

LEARNING OUTCOME :

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- discuss the structural devices of Classical Literature
- identify ancient cultures and their artistic imagination
- analyze the impact of the Classics on English Literature

COURSE OUTLINE :

UNIT-I : CLASSICAL MYTHOLOGY – BACKGROUND

10 Hrs.

The Titans and the Olympians, Prometheus, The story of Danae and Zeus, Venus and Mars, Orpheus and Eurydice, Echo and Narcissus, Medusa, Psyche, Jason and the Golden Fleece, Hercules.

UNIT-II : PROSE

5 Hrs.

Plato - The Republic Book X (Trans. Benjamin Jowett)

a) Imitative Poetry

b) Immortality of Soul

UNIT-III : POETRY

20 Hrs.

1. EPIC POETRY

A. Selections from Homer's *The Iliad*

The Shield of Achilles (Lines 540 - 720)

B. Selections from Virgil's *The Aeneid*

Book I (Lines 1-75)

2. PASTORAL POETRY

Theocritus - Idyll – The Song of Thyrsis

3. LYRIC AND REFLECTIVE POETRY

Pindar – First Olympian

Sappho – To Aphrodite

4. SATIRE

Horace – The Country Mouse

Juvenal – Satire XVI

UNIT-IV : DRAMA – TRAGEDY

15 Hrs.

Sophocles – Oedipus King

UNIT-V : DRAMA – COMEDY

10 Hrs.

Plautus – Twin Menaechmi

REFERENCE BOOK(S)

Hadas, Moses, **Greek Drama**, New York, Bantam Books, 1965.

Hamilton, Edith, **Mythology**, Massachusetts, Little Brown and Company, 2011.

Jennings, Oates Whitney et al., **Greek Literature in Translation**, New York, David McKay Company, 1967.

Nulle, Stelbelton, **Classics of Western Thought: The Ancient World**, New York, Harcourt Brace Jovanovich Publishers, 1980.

Van Nortwick, Thomas, **Imaging Men: Ideals of Masculinity in Ancient Greek Culture**, London, Praeger, 2008.

Violi, Unicio, **Greek and Roman Classics**, New York, Simon and Schuster, 1965.

ENG3302FL COMMUNICATION SKILLS IN ENGLISH - III

LEARNING OUTCOME

6 Hrs / Wk

On successful completion of the course, the student will be able to

- acquire communicative skills in English
- use English in various situations

- develop her vocabulary

COURSE OUTLINE:

UNIT I: PROSE

25 hrs

Oliver Goldsmith	-	The Man in Black
Jerome K. Jerome	-	The Dancing Partner
Robert Lynd	-	On Forgetting
Anatole Francois	-	Our Lady's Juggler
R.N. Roy	-	Martin Luther King
Navin Sullivan	-	Exploring Space

UNIT II : POETRY

10 hrs

John Keats	-	La Belle Dame Sans Merci
Alfred Noyes	-	The Highwayman
Alfred Tennyson	-	Tithonus

UNIT III : GRAMMAR AND COMPOSITION

20hrs

Number
Gender
Letter Writing
Writing e-mail

Paragraph writing

UNIT IV: VOCABULARY

20hrs

Synonyms
Antonyms
Collective Nouns
Cloze reading

UNIT V: EXTENSIVE READER

15 hrs

R.K. Narayan - **Swami and Friends**

TEXTBOOKS

The UG Board of Studies in English, **Literature & Language for Degree**

Classes. Manonmanian Sundranar Univ. Tirunelveli: Macmillan India Ltd. 1997. (rpt)

Narayan, R.K. **Swami and Friends.** Chennai: The C.L.S Press, 1999 (rpt).

ENG3402FL ADVANCED ENGLISH - III

LEARNING OUTCOME

6 Hrs./Wk.

On successful completion of the course, the student will be able to

- relate clearly and coherently
- use apt expressions
- analyze literary pieces

COURSE OUTLINE:

UNIT-I: PROSE

15 Hrs.

1. Nora Rossi and Tom Cole - Letter to a Teacher
2. G.B. Shaw - Spoken English and Broken English
3. M.K. Gandhi - Voluntary Poverty
4. R.K.Narayan - A Snake in the Grass
5. C.E.M.Joad - The Civilization of Today
6. Jawaharlal Nehru - Kamala Nehru

UNIT-II: POETRY

15 Hrs.

1. Milton - On His Blindness
2. Wordsworth - Upon Westminster Bridge
3. Keats - When I Have Fears
4. Tennyson - The Flower
5. Tagore - From *Lover's Gift*
6. Gibson - The Stone

UNIT-III: ONE-ACT PLAYS

20 Hrs.

1. Anton Chekov - A Marriage Proposal
2. Fritz Karinthy - Refund
3. A. A. Milne - The Ugly Duckling

UNIT-IV : DRAMA & FICTION (EXTENSIVE READING) 25 Hrs.

1. Shakespeare - **As You Like It**
2. R.K. Narayan - **The Man Eater of Malgudi**

UNIT-V : GRAMMAR & USAGE 15 Hrs.

- Correction of errors
- Foreign words in English usage
- Idioms & Phrases
- Word Formation
- One - word Substitution

TEXT BOOK(S)

Sriraman, T. & Colin Swatridge, eds. **Macmillan College Prose and Poetry**. Chennai: Macmillan Publishers India, 2009.

ENG3401CM DRAMA

LEARNING OUTCOME

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- identify significant human values and experiences relevant to life
- discuss the aesthetic, cultural and historical aspects of drama
- analyze the elements of drama

COURSE OUTLINE :

UNIT-I: (Detailed)

20 Hrs.

Christopher Marlowe - **Doctor Faustus**

UNIT-II: (Detailed)

20 Hrs.

George Bernard Shaw - **Arms and the Man**

UNIT-III: (Non - detailed)

7 Hrs.

John Galsworthy - **The Silver Box**

UNIT-IV: (Non - detailed)

7 Hrs.

John Osborne - **Look Back in Anger**

UNIT- V: (Non - detailed)

6 Hrs

Tom Stoppard - **Rosencrantz and Guildenstern Are Dead**

REFERENCE BOOK(S)

Bloom, Harold. **George Bernard Shaw: Modern Critical Views**. New York: Infobase Publishing, 1987.

Joshi, M. R., **George Bernard Shaw and John Galsworthy: A New Critical Approach**. New Delhi: Deep & Deep Publications Pvt. Ltd., 1994.

Mangan, Michael. **Critical Studies: Doctor Faustus**. United Kingdom: Penguin Publications, 1989.

Mumford, Meg. **Bertolt Brecht**. Abington: Routledge, 2009.

Prasad, GJV., **The Lost Temper: Critical Essays on Look Back in Anger**, New Delhi: Macmillan India Ltd., 2004.

Stevie Simkin. **Marlowe: The Plays**, Southport, MSY, United Kingdom, Palgrave: Macmillan, 2001.

Vijayarani S, Deva Prasanna D, eds. **An Introduction to Psychology and Literature**.

Chennai: Emerald Publishers, 2014.

ENG3402CM PROSE - I

LEARNING OUTCOME

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- identify the different types of prose
- analyse literary pieces of this genre
- understand the elements of prose

COURSE OUTLINE :

UNIT-I:

12Hrs.

Sermon on the Mount – (Matthew - Chapters 5, 6 & 7)

UNIT – II:

12 Hrs.

Bible - Parables - The Good Samaritan [Luke 10:25-37]

- The Sower [Mark 4:1-20]

- The Prodigal Son [Luke 15: 11-32]

Psalm - 23

Proverbs – 31

UNIT-III :

12 Hrs.

Francis Bacon - Of Wisdom for a Man's Self

Charles Lamb - The Praise of Chimney Sweepers

UNIT-IV :

12 Hrs.

Oliver Goldsmith - A City Night Piece

R.L. Stevenson - An Apology for Idlers

UNIT-V :

12 Hrs.

G.K. Chesterton - The Worship of the Wealthy

E.M. Forster - My Wood

REFERENCE BOOK(S)

The Holy Bible. King James Version, New York: American Bible Society, 1999.

Chellappan, K. **Creative Communication.** Chennai: Emerald Publishers, 1991.

Lein, Clayton D. ed., **British Prose Writers of the Early Seventeenth Century.** Detroit: Gale Research Company, 1995.

Muthaiah, V.S. **Modern Prose Selections.** Chennai: B.I.Publications, 1976.

Susantha, K. Sinha. ed., **English Essayists.** Bangalore: Oxford University Press, 1987.

Leighton, Mary Elizabeth, Lisa Surridge. **The Broadview Anthology of**

CSEN3202EI – ENGLISH FOR e– WRITING

LEARNING OUTCOME

2 hrs./wk.

On successful completion of the course, the student will be able to

- develop online content using HTML and CSS
- create animated advertisements using Windows Moviemaker and upload it
- design webpage using HTML

UNIT I – WINDOWS MOVIEMAKER

7 hrs.

Introduction – Collections, Projects & Movies – Source Files – Capture devices – Saving a Movie – Create your Video – Menu bar – Toolbar – Panes - Storyboard & Timeline – Import Digital Media Files - Video Transitions – Video Effects – Titles – Working with Audio – Organizing Collections & Clips – Saving & Sending Movies – Configuring Options- Introduction to Flash – toolboxes- creating simple animation

UNITII–STATIC WEB PAGE CREATION

8 hrs.

Overview of Web Development – Fundamentals of Site Design – HTML Format – Elements – Attributes – Heading – Paragraphs – Formatting – Fonts – Styles – Links – Images – Tables – Lists – Forms – Frames – Colors – Simple Scripts – CSS Syntax – Styling Background, Texts and Fonts

UNITIII – CONTENT WRITING

7 hrs.

Online Writing Vs Print Writing – Copy Writing – Travel Writing– Creative Writing – Web Content Writing

UNIT IV – VISUAL RHETORIC

8 hrs.

Strategies of Persuasion – Online Advertisements

REFERENCE BOOK(S)

Floyd, James Kelly. **Getting Started with Windows Live MovieMaker**. New York: APress, 2010.

Classroom in a Book, Adobe Flash Professional CS6. USA: Adobe Publisher, 2012

Wendy Willard. **HTML: A Beginners' Guide**. 4th ed. New York: McGraw Hill, 2009.

<https://owl.english.edu/>

Guion, M.David. **Write Good Online Content and Rewrite it**. (Kindle Version)

Anderson, Philip. **The Future of Rhetoric in the Electronic Age**. (Kindle Version)

ENPH3201EI SIGNS IN SCIENCE FICTION FILMS

LEARNING OUTCOME

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- relate science fiction stories with scientific facts
- discuss the depiction of science in literature
- interpret the scientific and societal relevance of science fiction

COURSE OUTLINE :

UNIT-I : INTRODUCTION TO FILM ANALYSIS

3 Hrs.

Introduction to Film Shooting (Pan shots). Explore the alien and abstract concepts portrayed in science fiction movies and understand the different aspects of human experience – analyze scientific images, arguments & concepts used in science fiction movies

UNIT-II : SPACE AND EARTH SCIENCE

9 Hrs.

2001: Space Odyssey

Star Trek

UNIT-III : HUMAN AND MACHINE INTERFACE

9 Hrs.

Back to the Future I, II & III Series

UNIT-IV : ENVIRONMENTAL EFFECTS

9 Hrs.

Lorax

Day after Tomorrow

Wall - E

REFERENCE BOOK(S)

Biggle, Lloyd, Jr. **Science Fiction: A Teacher's Guide & Resource Book:**

Teaching Science Fiction as Current Events. Mercer Island: WA: Starmont House, Inc., 1988. Chapters: (pp. 125-132).

Burgess Michael. **Reference Guide to Science Fiction, Fantasy and Horror.** California: Libraries Unlimited, 1992.

Prothero, James. **English Journal: Fantasy, Science Fiction, and the Teaching of Values.**

USA: National Council of Teachers of English, 1990.

Tymn.B.Marshall. ed. **The ScienceFiction Reference Book: A Comprehensive Handbook and Guide to the History, Literature, Scholarship, and Related Activities of the Science Fiction and Fantasy.** Maryland: Borgo Pr., 1996.

Wolk, Anthony. **English Journal: Challenge the Boundaries: An Overview of Science Fiction and Fantasy.** USA: National Council of Teachers of English, 1990. Chapters: 79, 26-31.

BOEN3201EI ECOLOGY AND LITERATURE

LEARNING OUTCOME

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- know the interdependence in the web of life
- differentiate between nature and environment (issues and concerns)
- interpret the importance of intrinsic value as opposed to instrumental value

COURSE OUTLINE :

UNIT-I : CONCEPTS AND PRINCIPLES OF AN ECOSYSTEM

8 Hrs.

web of life, keystone species.

The Banian Tree- E.H.Aitkin. **From A Naturalist on the Prowl.**

In Homage: with Green thumbs.

UNIT-II : ABIOTIC FACTORS

7 Hrs.

ht, Temperature, Rainfall, Ecological succession

Jupiter Pluvius - E.H.Aitkin. **From A Naturalist on the Prowl**

UNIT-III : BIOTIC FACTORS

8 Hrs.

lation Ecology. Population Ecology, Community Ecology.

Predator – PallavaBagla.

UNIT-IV : HABITAT ECOLOGY

7 Hrs.

sh water & Marine Ecology, Terrestrial Ecology – Biomes.

The valley of the Gods – Devaraj Agarwal

TEXT BOOK(S)

id, Ruskin. **Green Book.** New Delhi, Roli Books, 2003.

Odum E.P. 3rd Edition, **Fundamentals of Ecology.** London: W.B.Saunders Company,
1971.

REFERENCE BOOK(S)

h, M.C., **Fundamentals of Ecology.** New Delhi: Tata McGraw Hill Publishing Company Ltd,
2001.

Kormondy J. Edward, **Concepts of Ecology**, 4, New Delhi: Prentice Hall of India Pvt. Ltd,
2007.

Peter, Russell J. et al., **Ecology**, New Delhi: Cengage Learning India Pvt. Ltd, 2008.

ENG4402FL ADVANCED ENGLISH - IV

LEARNING OUTCOME **6 Hrs./Wk.**

On successful completion of the course, the student will be able to

- relate ideas coherently, logically and effectively
- exhibit a competent level of communicative skills
- analyze literary pieces critically

COURSE OUTLINE :

UNIT-I : LISTENING AND SPEAKING **15 Hrs.**

Debates

Discussion

Paper Presentation and Seminar

Literary Quiz

UNIT-II : READING AND WRITING **15 .Hrs**

Reading: Extensive Reading – Prose, Poetry, Drama and Novel \

Writing: Critical Appreciation of Plays / Poems / Novels / Films

General Essays – Topics of Current Interest

UNIT-III : GRAMMAR AND VOCABULARY **15 Hrs.**

Figures of Speech

Correction of errors

Idioms and Phrases

Foreign words

One-word Substitution

UNIT-IV : PROSE AND POETRY

20 Hrs.

1. Stephen Leacock - With the Photographer
2. Virginia Woolf - Professions for Women

3. Alpha of the Plough - On Letter Writing
4. James Thurber - The Night the Ghost got in
5. Sir J. Arthur Thompson - The Donkey
6. Katherine Mansfield - A Cup of Tea
7. W.B. Yeats - The Ballad of Father Gilligan
8. Wilfred Owens - Anthem for Doomed Youth
9. W.H. Auden - Unknown Citizen
10. Philip Larkin - Homage to a Government
11. Wole Soyinka - Telephone Conversation
12. Dom Moraes - The Garden
13. A.K. Ramanujan - Obituary

UNIT-V : DRAMA AND FICTION 25 Hrs.

1. Shakespeare - **The Tempest**
2. Thomas Hardy - **The Mayor of Casterbridge**
3. Charles Dickens - **A Christmas Carol**

TEXT BOOK(S)

Sriraman T. Colin, Swatridge, eds. **Macmillan College Prose and Poetry**. Chennai: Macmillan Publishers India, 2009.

ENG4302FLCOMMUNICATION SKILLS IN ENGLISH - IV

LEARNING OUTCOME

6 hrs. / wk.

On successful completion of the course, the student will be able to

- relate fluency in English
- demonstrate her vocabulary and power of expression
- interpret literary pieces

COURSE OUTLINE:

UNIT I : PROSE

25 hrs.

1. Joseph Addison - The Vision of Mirzah

2. A.J. Cronin - When You Dread Failure
3. A.G. Gardiner - On Umbrella Morals
4. Ernest Raymond - Boys vs Masters
5. M.K. Gandhi - How a Client was Saved
6. S. Radhakrishnan - Interreligious Friendship

UNIT II : POETRY

10 hrs.

1. Sarojini Naidu - The Gift of India
2. Wilfred Owen - Strange Meeting
3. W.H. Auden - Refugee Blues

UNIT III : GRAMMAR AND COMPOSITION

20 hrs.

Writing Advertisements

Spotting errors

Essay writing

Transformation of sentences – simple, compound and complex

Framing questions

Proverb expansion

UNIT IV: VOCABULARY

20 hrs

Homonyms and Similar words

One-word equivalent (for a group of words)

Foreign Expression

Abbreviation

UNIT V: EXTENSIVE READER

15 hrs

Charlotte Bronte - **Jane Eyre**, (Macmillan abridged edition)

TEXTBOOKS for Semester III

The UG Board of Studies in English. **Literature & Language for Degree Classes.**

Manonmanian

SundaranarUniv, Tirunelveli: Macmillan, India Ltd. 1997. (rpt)

Bronte, Charlotte. **Jane Eyre** (Retold by Margrey Green). Chennai: Macmillan, 2005.

ENG4401CM POETRY - II

LEARNING OUTCOME

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- recognize the different trends in poetry
- discuss the elements in poetry
- analyse the nuances of poetry

COURSE OUTLINE :

UNIT-I : ROMANTIC AGE

10 Hrs.

Wordsworth - Lines Written in Early Spring

P.B. Shelley - Hymn to Intellectual Beauty

John Keats - Ode on a Grecian Urn

UNIT-II : VICTORIAN AGE

15 Hrs.

Robert Browning - Love among the Ruins

Alfred Lord Tennyson - Ulysses

Matthew Arnold - The Scholar Gipsy

UNIT-III : MODERN AGE

15 Hrs.

T.S. Eliot - Journey of the Magi

W. B. Yeats - Easter 1916

Wilfred Owen - Insensibility

UNIT-IV : POSTMODERN AGE

10 Hrs.

Sylvia Plath - Best Society

Ted Hughes - Hawk Roosting

Elizabeth Jennings - A Chorus

UNIT-V : CONTEMPORARY POETRY

10 Hrs.

Seamus Heaney - The Harvest Bow

Anne Stevenson - Making Poetry

Christine Hannah – Don't Say I Said

REFERENCE BOOK(S)

Curran, Stuart, **Poetic Form and British Romanticism**. London: Oxford University

Press, 1986.

Greene, Donald Johnson, **The Age of Exuberance: Backgrounds to Eighteenth Century English Literature**. New York: Random House, 1970.

Riggs, Thomas. ed., **Contemporary Poets**. New York: St. James Press, 2000.

Sheilds, Ellen F., **Contemporary English Poetry**. New York: Garland, 1984.

ENG4402CM PROSE - II

LEARNING OUTCOME

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- acquire a deeper insight into the literary aspects of prose
- recognise the changing trends in prose
- analyse the aesthetic element in prose

COURSE OUTLINE :

UNIT-I :

10 Hrs.

i. Gardiner - On saying 'Please'

G.K. Chesterton-On the Pleasures of No Longer Being Very Young

UNIT-II :

10 Hrs.

. Priestley - The Paradox of Hollywood

H. G. Wells - The Truth about Pyecraft

UNIT-III :

15 Hrs.

es Thurber - University Days

William Saroyan - Chance Meeting

UNIT-IV :

15 Hrs.

ert Einstein - Only then shall we find courage

Nelson Mandela - Free at Last

UNIT-V :

10 Hrs.

. J. Abdul Kalam - My Vision for India

Arundhati Roy - The Algebra of Infinite Justice

REFERENCE BOOK(S)

- Altholz, Josef Lewis. **Victorian England 1837-1901**. Cambridge: Cambridge University Press,
- 0.
- Ousby, Ian. ed. **The Cambridge Guide to Literature in English**. Revised Edition, New York: Cambridge University Press, 1993.
- Susantha, K. Sinha. ed. **English Essayists**. Bangalore: Oxford University Press, 1987.
- Thesing, William B. ed. **Victorian Prose Writers After 1867**. Detroit: Gale Research Company,
- 7.
- Tracy, Sir, **English Prose: Selections**. Vol. 5. Carolina: Nabu Press, 2010
- Abrams, M.H., Geoffrey Galt Harpham. **Glossary of Literary Terms**. 10th ed. New Delhi: Cengage Learning India Pvt. Ltd., 2014.

ENG4403CM SHAKESPEARE

LEARNING OUTCOME

4 Hrs./Wk.

On successful completion of the course, the student will be able to

- acquire an insight into the age of Shakespeare
- discuss the themes and techniques in Shakespearean plays
- analyze Shakespeare's works

COURSE OUTLINE :

UNIT-I : TRAGEDY (Detailed)	20 Hrs.
Othello	
UNIT-II : SONNETS (Detailed)	10 Hrs.
Sonnets XII, XVIII, XIX, XXXIII, LV	
UNIT-III : HISTORICAL PLAY (Non	10 Hrs.

Detailed)

Richard III

UNIT-IV : COMEDY (Non Detailed)

10 Hrs.

A Midsummer Night's Dream

UNIT-V : GENERAL SHAKESPEARE

10 Hrs.

Theatre, Audience, Fools, Clowns and Women in Shakespeare's Plays

REFERENCE BOOK(S)

Barber, C.L. **Shakespeare's Festive Comedy**. Princeton: Princeton Univ. Press, 1972.

Knight G. Wilson. **The Imperial Theme**. London: Methuen, 1961.

Leishman, J.B. **Themes and Variation in Shakespeare's Sonnets**. London: Hutchman, 1967.

Ribner, Irving. **Patterns in Shakespearean Tragedy**. London: Methuen, 1970.

LEARNING OUTCOME

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- restate the textual reading of the play into theatrical performance
- interpret the significance of body language and self confidence
- develop skills in public speaking/ oration, facing interviews, and theatre arts

COURSE OUTLINE :

UNIT-I : SET DESIGNING 7 Hrs.

Stage Design

Sketches - Models-Plays

The Design Process

Technical – Rehearsals

UNIT-II : COSTUME AND MAKE-UP 7 Hrs.

The design process

Research – Hiring – Buying

Patterns

Accessories

Changing the Face

Stylized and Fantastic Effects

Step - by - Step application

UNIT-III : DIRECTING 8 Hrs.

Choosing and Reading the play

Casting - Publicity

Rehearsing - Blocking

UNIT-IV : ACTING 8 Hrs.

Body and Voice Exercises

Research and Characterization

The Rehearsal Process

The Performance

REFERENCE BOOK(S)

John, Barry. **Playing for Real**. Mumbai: Macmillan, 2007.

Leonard, Charles, et al., **Discovering Music Together - Book 6 & Book 7**. Chicago: Follett Publishing Company, 1967.

Marriott J.W. **The Theatre**. New York: Crown Publishers, 1954.

McGaw, Charles. **Acting is Behaving**. Toronto: Harcourt Brace, 2003.

**ENMA4201EI BASIC COURSE IN MATHEMATICS AND ENGLISH FOR
COMPETITIVE EXAMINATIONS**

LEARNING OUTCOME

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- acquire communicative competence and computational skills in Mathematics
- express language skills effectively
- develop speed and efficiency in solving problems

COURSE OUTLINE :

UNIT-I : **11 Hrs.**

Simplification, Problems on numbers, Time and work, Time and distance,
Permutations and combinations

UNIT-II : **4 Hrs.**

Ratio and proportions, Surds and indices

UNIT-III : **8 Hrs.**

Synonyms, Antonyms, One – word substitution, Idioms and Phrases, Foreign Expressions

UNIT-IV : **7 Hrs.**

Reading comprehension, Reorganizing jumbled sentences, Spotting the errors, Analogy

REFERENCE BOOK(S)

Aggarwal, R. S. **Quantitative Aptitude**. New Delhi: S. Chand and company Ltd, 2011.

Best, Wolfred D. **The Students' Companion**. New Delhi: Harper Collins, 2000.

Bhatnagar, R.P. and Rajul, Bhargava. **English for Competitive Examination**. New Delhi: Macmillan India Ltd, 2000.

Eugene D. Jafle. **GMAT (Graduates Management Admission Test)**. New Delhi: Galgotia Publication Pvt. Ltd, 1996.

Thorpe, Edgar and Showick Thorpe. **Objective English**. Singapore: Pearson Education, 2003.

Wood, Frederick. **Current English Usage**. London: Macmillan, 1987.

ENZO4201EI LITERATURE AND ENVIRONMENT

LEARNING OUTCOME

2 Hrs./Wk.

On successful completion of the course, the student will be able to

- know the interdependence in the web of life.
- differentiate between nature and environment (issues and concerns).
- interpret the importance of intrinsic value as opposed to instrumental value.

COURSE OUTLINE :

UNIT-I : CONCEPTS AND PRINCIPLES OF AN ECOSYSTEM

8 Hrs.

The web of life, keystone species

UNIT-II : ABIOTIC FACTORS

7 Hrs.

Light, Temperature, Rainfall.

UNIT-III : BIOTICFACTORS

7 Hrs.

Ecological succession, Predation ecology. Population ecology, Community ecology

UNIT-IV : HABITAT ECOLOGY

8 Hrs.

Fresh water and Marine Ecology, Terrestrial Ecology – Biomes

TEXT BOOK(S)

Bond, Ruskin. **Green Book**. New Delhi:Roli Books, 2003.

Odum E.P. 3rd Edition, **Fundamentals of Ecology**. London: W.B.Saunders Company, 1971.

REFERENCE BOOK(S)

Atwood, Margaret. **The Handmaid's Tale**. Ottawa: McClelland Stewart, 1988.

Sharma J.Kumar. et al.,eds. **The British Empire and the Natural World: Environmental Encounters in South Asia**, Oxford University Press, 2010.

Sola, de Vivian.ed.**The Complete Poems of D.H. Lawrence**.New York: Penguin Classics, 1964.

Thapar R., **Perceiving the forest: Early India: From the Origins to AD 1300**, California:

University of California Press, 2004.

Wright, Judith. **The Double Tree: Selected Poems 1942-76**. Oxford: Houghton Mifflin, 1978.

காஞ்சனா, ராஜி **சங்கலக்கியத்திலநிலையியலுயிராகளஇ முதறபதிப்புஇ**

பதிப்புததுறை,மதுரைகாமராசாபலகலைகழகம்,மதுரை 21இ 1998.

கிருண்வேணிநாராயணனஇ **பறவைகளஇ முதறபதிப்பு,இ செனனைஇ**

தமிழ்நாட்டுப்பாடநூலநிறுவனமஇ 1972.

குளத்தூரான, க,இ **சுற்றுச்சூழலும்அறவியலும்இ முதறபதிப்பு,இ செனனை- 98இ**

நியூசெஞ்சூரிபுக ஹவுஸ பிலிடஇ 2011.

அறிவுடைநம்பி,மசா,இ **திருநாவுக்கரசாதேவாரத்திலகாணப்படுமலக்கியகொளகைகளஇ**
முதறபதிப்பு,இ ஜெயிநதுபுரம்,மதுரை 11இ கருமணிபதிப்பகமஇ 1986.

சாமி,பிஎல்,இ **சங்கலக்கியத்திலவிலங்கினவிளக்கமஇ முதறபதிப்புஇ செனனை 1இ**

திருநெல்வேலித்தெனனிநதியசைவசித்தாநத நூறபதிப்புக்கழகமலிமிடெஇ 1970.

சீநிவாசன, குஇ **சங்கலக்கியத்தாவரங்களஇ முதறபதிப்புஇ தஞ்சாவூ,இ**

மறுதோன்றிஅச்சகமதமிழ்ப்பலகலைகழகமஇ 1987.

BAEN4201EI INTRODUCTION TO MEDIA AND COMMUNICATION

LEARNING OUTCOME 2 Hrs./Wk.

On successful completion of the course, the student will be able to

- know the process of communication systematically
- discuss the advantages and limitations of the role of Media
- develop the art of effective professional writing

COURSE OUTLINE :

UNIT-I : NATURE AND CHARACTERISTICS OF COMMUNICATION 5 Hrs.

Communication - definition, nature and scope, needs for communication, Functions of Communication.

UNIT-II : TYPES OF COMMUNICATION 10 Hrs.

Types of Communication: Intrapersonal, interpersonal, group and mass communication, Process of communication, Business communication – Importance and types, Rumours and grapevine, Verbal and non-verbal communication, Barriers in communication.

UNIT-III : PUBLIC RELATIONS 10 Hrs.

Concept and definition of Public Relations, Public Relations: Tools and Techniques, Public Relations organizations, Meetings, Business Correspondence, Newsletters, House journals.

UNIT-IV : MEDIA AND MEDIA RELATIONS 5 Hrs.

Media – Meaning, Importance, Characteristics of Media, Types - Print, Electronic Media.

Importance, Credibility of the media, Industry and Media relations, Media relations for Business success, Media Ethics.

REFERENCE BOOK(S)

Redmond, James and Robert Trager. **Media Organization Management**. 2 Ed., New Delhi: Biztantra, 2004.

Cutlip. **Effective Public Relations**. 8 Ed., New Delhi: Pearson Education India, 2004.

Dalmar, Fisher. **Communication in Organisations**. 2 Ed., Mumbai: Jaico Publishing House, 1999.

Dan L. Lattimore et al. **Public Relations for the Information Age**. Mumbai: Tata McGraw-Hill, 2004.

Leena, Sen. **Communication Skills**. New Delhi: Prentice Hall of India, 2003.

Merry, Shelburne. **Effective Public Relations – A Practical Approach**. 2 Ed., New Delhi: Biztantra, 2003.

**Evaluation Pattern
(UG)**

Sem	Course Code	Batches	Course Title	Offered To	Course Type	Total Hrs./Week		FORMATIVE													SUMMATIVE					
						T	L	CA 1	CA 2	CA 3	Test		Assn		Quiz		FLab		Total	Theory		La b	Viv a	Exam Hrs.		
								RM	RM	RM	No	RM	No	RM	No	RM	No	RM		RM	RM	RM	RM	RM	TH	La b
I	ENG1201FS	2	INTERPRETING LITERATURE - I	AUENGSUEN G	TH	2	--	25	25	25	--	--	--	--	--	--	--	75	25	40	--	--	1.00	--		
I	ENG1302FM	2	LITERARY FORMS	AUENGSUEN G	TH	4	--	--	--	--	2	45	2	15	--	--	--	60	40	80	--	--	2.30	--		
I	ENG1402AA	2	SOCIAL HISTORY OF ENGLAND	AUENGSUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	60	40	100	--	--	3.00	--		
I	ENG1402CM	2	FICTION	AUENGSUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	60	40	100	--	--	3.00	--		
II	ENG2201FS	2	INTERPRETING LITERATURE - II	AUENGSUEN G	TH	2	--	25	25	25	--	--	--	--	--	--	--	75	25	40	--	--	1.00	--		
II	ENG2401CM	1	POETRY - I	AUENGSUEN G	TH	4	--	--	--	--	2	45	2	15	--	--	--	60	40	100	--	--	3.00	--		

II	ENG2402AA	2	HISTORY OF ENGLISH LITERATURE	AUEN G SUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
II	ENG2403CM	2	CLASSICAL LITERATURE IN TRANSLATION	AUEN G SUEN G	TH	4	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
III	ENG3401AA	2	PSYCHOLOGY AND LITERATURE	AUEN G SUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
III	ENG3501CM	2	DRAMA	AUEN G SUEN G	TH	6	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
III	ENG3502CM	2	PROSE - I	AUEN G SUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
IV	ENG4201SS	2	THEATRICAL SKILLS	AUEN G SUEN G	TH	2	--	--	--	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.0 0	--
IV	ENG4501CM	2	POETRY - II	AUEN G SUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--
IV	ENG4502CM	2	PROSE - II	AUEN G SUEN	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--

				G																							
IV	ENG4503CM	2	SHAKESPEARE	AUEN G SUEN G	TH	5	--	--	--	--	2	45	2	15	--	--	--	--	60	40	10 0	--	--	3.0 0	--		

CA-Continuous Assessment; TH-Theory; LA-Lab; LT-Lab-cum-Theory; RM-Required Maximum; GM-Given Maximum; Column of Offer To=> AU-Aided UG; SU-Self-Financed UG; AP-Aided PG; SP-Self-Financed PG; SM-MPhil; SD-Diploma; ALLM-All Major; ALLS-All Science; ALLH-All Humanities

Courses offered to other Departments (UG)

Sem	Course Code	Batches	Course Title	Offered To	Course Type	Total Hrs./Week		FORMATIVE										SUMMATIVE						
						Total		Test		Assn		Speak		Listen		Read		Total	Theory		La	Viv	Exam	
						H	A	N	R	N	R	N	R	N	R	N	R		R	M	G	RM	RM	TH
I	ENG1302FL	20	COMMUNICATION SKILLS IN ENGLISH – I	ALLM	TH	6	--	1	40	--	--	1	10	1	5	1	5	60	40	60	--	--	2.0 0	--
I	ENG1402FL	5	ADVANCED ENGLISH – I	ALLM	TH	6	--	1	40	--	--	1	10	1	10	--	--	60	40	80	--	--	2.3 0	--
II	ENG2302FL	20	COMMUNICATION SKILLS IN ENGLISH – II	ALLM	TH	6	--	1	40	--	--	1	10	1	5	1	5	60	40	60	--	--	2.0 0	--
II	ENG2402FL	5	ADVANCED ENGLISH – II	ALLM	TH	6	--	1	40	--	--	1	10	1	10	--	--	60	40	80	--	--	2.3 0	--
III	ENG3301FL	20	ENGLISH FOR COMMUNICATION – III	ALLM	TH	4	--	2	45	1	15	--	--	--	--	--	--	60	40	80	--	--	2.3 0	--
III	ENG3401FL	5	LITERATURE AND LANGUAGE	ALLM	TH	4	--	2	45	1	15	--	--	--	--	--	--	60	40	80	--	--	2.3 0	--

			- III																				
IV	ENG4301FL	20	ENGLISH FOR COMMUNICATION – IV	ALLM	TH	4	--	2	45	1	15	--	--	--	--	--	60	40	80	--	--	2.30	--
IV	ENG4401FL	5	LITERATURE AND LANGUAGE – IV	ALLM	TH	4	--	2	45	1	15	--	--	--	--	--	60	40	80	--	--	2.30	--

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Courses offered to Non Major Elective (UG)

Sem	Course Code	Batches	Course Title	Offered To	Cour. Type	Total Hrs./ Week		FORMATIVE										SUMMATIVE					
						Test		Assn		Quiz		FLab		Total	Theory		Lab	Viva	Exam Hrs.				
						TH	LA	No	RM	No	RM	No	RM		No	RM			RM	GM	RM	RM	TH
III	BOEN3201EI	1	ECOLOGY AND LITERATURE	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--	
III	CSEN3201EI	2	ENGLISH FOR E-PRESENTATION	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--	
III	CSEN3202EP	1	ANIMATION FOR LANGUAGE AND LITERATURE	ALLM	LA	--	2	--	--	--	--	--	--	1	75	75	--	--	25	--	--	1.00	
III	ENFR3201EI	2	SPOKEN FRENCH	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--	
III	ENPH3201EI	2	SIGNS IN SCIENCE FICTION FILMS	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--	
IV	BAEN4201EI	2	INTRODUCTION TO MEDIA AND	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--	

			COMMUNICATION																			
IV	ENMA4201EI	1	BASIC COURSE IN MATHEMATICS AND ENGLISH FOR COMPETITIVE EXAMINATIONS	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--
IV	ENZO4201EI	1	LITERATURE AND ENVIRONMENT	ALLM	TH	2	--	1	30	1	15	1	15	--	--	60	40	40	--	--	1.00	--

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