Dear Friends,

Greetings from the Department of Commerce! We are happy to send to you the first issue of the Department Newsletter “COMMERCIUM”.

Keeping with the department’s mission of “impacting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values”, the department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars. Over the past 39 years the department has been striving hard to keep pace with the changing economic and business scenario around the globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms & software companies enable students to acquire practical knowledge.

You will be happy to know that our department has grown leaps and bounds, and presently caters to around 1000 students in B.Com.(Aided), B.Com.(Banking & Insurance), B.Com.(Computer Applications), B.Com.(Corporate Secretaryship), B.Com.(Professional Accounting), M.Com. & M.Phil. This year, a brand new course B.Com.(Hons) has taken off with flying colours. To serve the needs of such a large student body, our department has a fantastic team of 35
competent full time faculty members and one part time auditor. The Commerce Club continues to provide opportunities for students to develop creativity, interpersonal skills, communication skills, leadership qualities and team spirit.

Dr.RM.Nagammai & Dr.Latha who were responsible for taking Commerce Department to such great heights retired this year and Dr.T.Margaret has taken over as the Head of the Department of Commerce and Dr.Rosy Godwin has taken over as the UG Head. The department hopes to scale greater heights under their able leadership.

Friends, we sincerely hope this newsletter will help our alumnae stay connected with their alma mater, so that they can contribute to the growth and achievements of this great institution. We welcome your inputs for future newsletters and urge you to stay connected with us through email and social networking sites and by visiting us whenever possible.

Read on for more news on students & faculty achievements…….
Student enrichment programmes are conducted periodically with a view to infuse knowledge regarding recent trends and practices.

A guest lecture on Employment opportunities was delivered by Mr Nagaraj Prakasham, Angel Investor, Bangalore for all UG students on 26.6.14. A Guest lecture on ‘Statistical applications in Research was held for M.Phil students on 18.7.14. It was delivered by Dr. A. Joseph Xavier, Associate Professor, ANJA College, Sivakasi. Kalvi Institute conducted a programme on ‘Career development’ on 18.7.14. An awareness about ACS programme was given by the chairman of Madurai Chapter of ICSI, Mr Paramasivam.

A training program for competitive exams is initiated for students from September 2014. Initiatives for starting a Madurai chapter for a linchpin bridge between corporates and students is in progress. This will guide students in their career choices.

Tours

The joy of learning is enhanced when students are exposed to real life situations related to their studies. On the spot study trips and pleasure trips cater to this need. Students visited places such as Cochin, Trivandrum, Bangalore, Mysore, New Delhi, Lonewale, Mumbai stock exchange, Kulumanali etc.
STUDENTS ACHIEVEMENTS

In the recent years students have evinced much interest in professional exams such as ACS and CA. Students who have completed the IPCC exam in June 2014 are Palani Velammal.B, Suprajha S.B and Qudusiya Banu. Z of the 2011-2014 batch and students who have completed ACS foundation exam are R. Sukunya, Selva Yazhini. S and Santhosh Rawal.P of III B.Com Corporate Secretaryship.

Ms. Pramila Jain of III B.Com Computer Applications was elected as Tamilnadu State co-ordinator in the India student parliament.

CPT cleared student list
- KALAI VANLB
- SONAL GUPTA. S
- NIVEDHAMANI.G
- AMRUTHA.K
- ARCHANA D.
- PREETHIKA K.

IPCC cleared student list
- DHARSHINI R
- NANDHINI S. S
- DEEPA PRIYADARSHINI A.

ABOUT OUR FACULTY

Dr. P. Vanitha Malarvizhi
Department Of commerce is in Bursar of LDC. Dr. Sarah Rajamani and Mrs. Rathika Kathirvelraj are now the Aided faculty.

In recent years, the landscape of higher education has undergone significant changes so also is the expectations on academicians to keep themselves enriched through continuous learning and empirical research. To add professionalism to teaching and evaluation methods as well as to stay self-competent our faculties have been showing keen interest in updating their knowledge horizon through researches and publish the findings in the form of articles. Five of the articles authored by Mrs. S. Amudha, Mrs. K. Alamelu, Mrs. A. Margaret Divya, and Mrs. Sankari were published in reputed journals with ISSN number namely Management Herald, Business Plus and International journal of management.

Dr. Rosy Godwin,
Ms. Mahalakshmi, Ms. DevaSangeetha attended workshop on content development organized by women studies center.
Ms. BetsyDhas, Mrs. Sangeetha, Mrs. Mahalakshmi, Ms. Malar and

Mrs. JainBibi attended a UBCHEA sponsored workshop on Environmental Impact Assessment

Our faculty members Mrs. C. Angel Christy Praveena, Mrs. C. Saral Rajamani and Mrs. S Amudha (joined this year) have been awarded doctorate degree. Mrs. A. Margaret Divya and Mrs. A. Nisha have submitted their Ph.D. thesis. Mrs. Sankari (joined this year), Mrs. Alamelu (joined this year) are pursuing their Ph.D. degree.

The commerce faculty to recharge themselves meets every Friday to discuss the current affairs and latest improvements in the subject. This semester two faculty workshops have been organized one to strengthen inter-personal skills Mrs.Saran alumnae working as Happy evangelist as resource person and another to equip with innovative skills by on the evaluation of learning outcome by DR. Karthikeyan Associate Professor Vivekananda college Madurai as resource person. A state level seminar on “green banking” is scheduled on October 8, 2014 with resource persons from RBI, SBI and ICICI. Another inter school competition is scheduled on October 11, 2014 to encourage school children.
Commerce club has paved way for our students to exhibit their skills and talents. Students actively participated in the Inter departmental and Inter collegiate programs organized through the club. Guest lectures on personality development, competitive exams and career development were conducted. Competitions such as Elocution, Quiz, Essay Writing, Verse Writing, Ad Act, Best Manager, Paper Presentation drew good response from the students.

The overall shield in state level Intercollegiate meet ‘com-panel 2014‘ conducted by Nadar Saraswathi College of Arts and Science Theni, on 20<sup>th</sup> August 2014 was won by our students.
The consumer club of the Department of Commerce has elicited good response and participation from the students. It has been functioning vibrantly with varied activities such as competitions, awareness camps and seminars. This has enabled the club to win the ‘Best consumer club’ award for Madurai District in March 2014. The consumer awareness programme held for the public at Alathur and Pothumbu in the month of January and February 2014 was much appreciated by the beneficiaries.

A Rural consumer awareness programme was held in July 2014 in Lady Doak College. Students excelled in their creativity and leadership in the consumer awareness program held in P.K.N School, Pasumalai in August 2014. Consumer awareness rally and competitions were conducted in the college premises to educate the students on consumer rights and consumer redressed cells.