



**Lady Doak College**  
**AUTONOMOUS**

***3.3.2. Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), entrepreneurship and skills development during the last five years***



**RESEARCH CULTURE AND PROMOTION CELL AND  
PG & RESEARCH DEPARTMENT OF ZOOLOGY  
LADY DOAK COLLEGE, MADURAI-2.**  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)



**"College with Potential for Excellence"**

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CGPA 3.44 on a 4 point scale

**Cordially invites you to attend**

**RESEARCH FORUM  
(MEET THE SCIENTIST)**

**GUEST SPEAKER: Dr. Sakhila K. Banu Ph.D.,**

Associate Professor, Endocrine Toxicology  
Department of Veterinary Integrative Biosciences  
College of Veterinary Medicine and Biomedical Sciences  
Texas A&M University, USA

**TITLE OF THE TALK:**

**'INDUSTRIAL REVOLUTION, ENDOCRINE DISRUPTORS AND IRREVOCABLE  
DAMAGE TO THE PLANET & HUMAN OFFSPRING....'**

**TIME : 2.30 -4.00 PM  
VENUE : MULTIMEDIA THEATRE II  
DATE : 19<sup>TH</sup> JULY 2019**

**Dr. S. Pitchumani Angayarkanni & Dr. Sarah Sathyavathi,  
Dr. C. Angel Christy Praveena  
RCPC Convenors**

**HEAD OF THE DEPARTMENT OF ZOOLOGY  
Department of Zoology,  
LADY DOAK COLLEGE,  
MADURAI - 2**

**ALL ARE**



**WELCOME**



# Lady Doak College

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(3rd Cycle : 3.44 out of 4)

Department of Zoology  
and  
Research Centre  
(DST - FIST SPONSORED)

Fax : 091-452-2523585  
Phone : 0452-2524575  
Department : 7358395292  
MADURAI - 625 002.  
E-mail : zoo\_idc@yahoo.co.in

Research forum - 19.7.2019

Date :

**Title of the talk:**

**Industrial Revolution, Endocrine Disruptors and Irrevocable damage to the planet and human offsprings.**

**Guest Speaker: Dr. Sakhila Banu**

Associate Professor

Department of Veterinary Integrative Biosciences

College of Veterinary Medicine & Biomedical Sciences

Texas A&M University, USA.

**Report:**

The talk which began with a very meaningful prayer by the speaker herself. It was a long talk but the energy level of the speaker did not go low and she kept up the spirit of the audience : the mixed population of UG students, PG students, Research Scholars and faculties, all coming under the common hood as research community.

The talk progressed in the following way,

Giving introduction to Industrial Revolution and Endocrine disruptors that has entered the environment.

The Industrial revolution that has brought in along with the benefits , some of the major destruction to the nature, earth via the deforestation , air pollution, water pollution , destruction of corals and depletion of fossil fuels and lot more..which also paved way for the endocrine disruptors that causes malfunctioning of Endocrine system.

She spoke on the ill effects of various endocrine disrupting chemicals (EDCs) with special emphasis on Endosulfan usage and its teratogenic effect that resulted in congenital malformations – she pin pointed on the recently affected Kasargode incident of Endosulfan use.

Then she explained about the work in her lab which extensively works on hexavalent chromium – a teratogen, carcinogen and a infertility agent in male and female.

She's an enthusiastic teacher specially interested in involving Undergraduate students and likewise she posed questions for the students at the end of the session and made it an interesting lecture.

HEAD OF THE DEPARTMENT  
Department of Zoology,  
LADY DOAK COLLEGE,  
MADURAI - 2



# Lady Doak College

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## DEPARTMENT OF ENGLISH

### Report

Phone No : 2530527  
MADURAI - 625 002.

### LEADERSHIP SKILLS AND PLACEMENT TRAINING

23.07.2019 & 24.07.2019

Date : \_\_\_\_\_

Leadership Skills and Placement Training programme was conducted by Mr. Bisvajeet, Managing Director, Mercuzard on 23.07.2019 for II PG students from 10 am to 1 pm at Ananda Hall. Dr. Beatrice Anne D'Couto, Head of the Department of English welcomed the resource person and the gathering. On 24.07.2019, the same programme was conducted for III U.G. students aided at MMT II and for III UG SF students at Betty Chinniah Multimedia Theatre. A total number of 147 participants(students & faculty) attended the programme. The resource person divided the class into five groups, and conducted a game called Dashboard. He asked the team leaders about what they learnt from the game and they listed various aspects like team spirit, timing, coordination, and availability or lack of materials, etc. He also spoke on resume building, the Do's, and Don'ts to be present in a resume. Finally, two students from each class gave feedback about the programme.

Dr. S. Annie Priyadharsini  
Dr. Evangeline Esther David  
Convenors

Students of II M.A. English





# Lady Doak College

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## DEPARTMENT OF ENGLISH

Phone No : 2530527  
MADURAI - 625 002.  
South India.

Students of III B.A. English Aided

Date : \_\_\_\_\_



Students of III B.A. English SF





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**Dr. Savithri Ramesh M.Sc., Ph.D.**

**Head of the Department of Fashion Designing**

**REPORT ON WORKSHOP FOR STUDENTS ON FASHION ILLUSTRATION (2019-20)**

On 1<sup>st</sup> and 2<sup>nd</sup> August Department of Fashion Designing arranged a workshop for the I, II and III year students on Fashion Illustration. It was a full day workshop from morning 09.30 am to 06.00 pm. Resource Person Mr. Basker from Ragahava Design Studio, Perambur, Chennai, who is an artist, Interior Designer, Textile Designer and he has also worked in various fashion Designing institutions in Chennai. The workshop was on Head Theories, Shading Techniques, Brush Techniques and Rendering.

*Savithri Ramesh*

*19/3/21*

*Department of Fashion Designing*

**LADY DOAK COLLEGE**

**Madurai-625 002**



# LADY DOAK COLLEGE

MADURAI – 625 002, TAMIL NADU, INDIA

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Department of Social Sciences

Ph: 091-452-2530527, 2524575

Fax: 091-452-2523585

e-mail: socialscience@ldc.edu.in

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## Report of the workshop on Research Methods

**Dates:** 12th and 14th September, 2019

**Venue:** Clapp Hall and UG Computer Lab

**Student-participants:** II M.Sc. Psychology and II MSW

**Faculty-participants:** 8 Faculty members from the Department of Social Sciences and 1 Faculty from the Centre for Women's Studies

**Total no of Participants:** 39 (30 Students + 9 Faculty)

Resource person: Dr. Bharani Kanth, Associate Professor, University of Pondicherry

The workshop began with a word of prayer by Ms. Ivorine Rhima, student of II MSW. Dr. Anita Tiphagne, Assistant Professor, Department of Social Sciences gave the welcome address followed by the felicitation of Dr. Jayalakshmi, Head of the Department of Social Sciences. Then the Resource person of the workshop was introduced to the participants by Ms. Kopperundevi.G, Assistant professor of the Department of Social Sciences. The Inaugural was concluded with the introductory remarks by the resource person Dr. Bharani Ganth, Associate Professor, University of Pondicherry.

The first session was an introduction to Research Methodology. The second session was an introduction to SPSS. Participants installed the trial version of SPSS and hands on training was given on data entry and other basic operations.

The second day started with a quick recap of the previous day and then the application and interpretation of common inferential statistical analyses like tests of significance (Chi-square, t-test, ANOVA) was done.

The third day was exclusively dedicated for tests of correlations and Regression. Hands-on training was given along with the teaching of theoretical interpretation of the test results.

At the end of the workshop, vote of thanks was proposed by Ms. G. Anandhi, Assistant Professor, Department of Social Sciences who coordinated the whole program.

The students and faculty found it as an intellectually enriching experience as they could integrate the theory and practice of research methodology and statistics in the understanding of interpreting the results of tests. Students were able to clarify their doubts on objectives and hypotheses framing and they got much more clarity on their area of study for the Project component in their final semester. Refreshments were given to all on all three days during the mid-session breaks.

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Website: [www.ladydoakcollege.edu.in](http://www.ladydoakcollege.edu.in)

  
Head-Department of Social Sciences  
Lady Doak College  
Madurai - 625 002.



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Dr. Rosy Godwin M.Com., M.Phil., Ph.D  
Head of the Department of Commerce

**Department of Commerce**

**Faculty Training Programme on Tally  
Report**

**Period: 3rd September-4th September 2019 & 6th September-10th September 2019**

The Department of Commerce conducted training for faculty members from September 3<sup>rd</sup> to 9<sup>th</sup> 2019. 30 faculty members attended the training and got benefitted through the Programme. The department utilized the expertise & knowledge of internal faculty members. The schedule is attached herewith.

**SCHEDULE  
September 3<sup>rd</sup> to 9<sup>th</sup> 2019**

Day	Topic	Faculty
I	Introduction to tally, creation of company, groups, ledgers and preparation of trial balance	Dr. Rosy Godwin Ms. Rathika Kathirvelraj
II	Accounting- Creation of vouchers and entries	Ms Mary Vinora Ms Yogalakshmi
III	Inventory- Creation of stock group, item, category, godown and units	Ms Deepa Ms Sathyavani
IV	Inventory vouchers	Ms Katija Ms Parimala
V	Basics of Pay roll accounting Generation of Reports in Tally	Ms. Rachel Ms Kayalvizhi

*Rosy*





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Dr. Savithri Ramesh M.Sc., Ph.D.

Head of the Department of Fashion Designing

## STYLING WORKSHOP 2019 FEED BACK OF STUDENTS

Venue : ISC Activity Hall  
Date : 03.10.2019 and 04.10.2019

- learning the new techniques and knowing about new products
- interesting and informative workshop
- knowledge in makeup and makeup tricks was detailed
- in two days 5 different styles of makeup like Nude, Retro, Dewy, Classic and Rustic was demonstrated
- more knowledge will be gained if the resource person was a Professional Stylist not a Beautician
- we request to have more workshop like this in the forthcoming days
- it was very interesting in knowing different styles and hairdo and their accessories
- helps to develop our styling sense
- workshop was very helpful for us in makeup and hairdo and even made clear in cosmetic companies and their brand

*Savithri Ramesh*

*19/3/21*

Department of Fashion Designing

LADY DOAK COLLEGE

E-mail: [fashiondesigning@ldc.edu.in](mailto:fashiondesigning@ldc.edu.in)  
Madurai-625002

Website: [www.ladydoakcollege.edu.in](http://www.ladydoakcollege.edu.in)



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Dr. Rosy Godwin M.Com.,M.Phil., Ph.D  
Head of the Department of Commerce

**POST REPORT ON SYMPOSIUM  
“CONVERGANCE OF INDUSTRY AND ACADEMIA”  
FOCUS’19  
Date: 18.10.2019**

**Symposium Organisers**

- The Department of Commerce of Lady Doak College

**Venue:**

- JX Miller Auditorium, Lady Doak College

**Number of Attendees**

- 1033 students and 33 faculties attended the Symposium.

**Theme of the Symposium**

- **FOCUS’19** - Fusion of industry and academics

**The objective of this Symposium**

1. To provide the students with a practical exposure in entrepreneurial opportunities.
2. To create a platform for the students to have a quality discussions with young and passionate entrepreneurs.

**Overview**

The symposium brought together practitioners and specialists for structured discussion sessions on entrepreneurship.

Dr.Rosy Godwin, Head of the department welcomed the gathering.

Innovative entrepreneurs such as Mr.Dharaneedharan CEO of ‘Social Eagle’(Brand Development), Mr.Santhosh Founder of ‘Kolapasi’(online delivery and takeaway) and Mr.Ramanathan (CEO of Shri Vinayak Offset Printing) were the resource persons.

Mr.Dharaneedharan CEO of ‘Social Eagle’ was the Chief speaker of Opening Session and he gave a fantastic speech about how little things in life can change one’s whole perspective and how to convert weakness into one’s asset.

Mr.Santhosh CEO of ‘Kolapasi’ was the Chief speaker of Lead Session, he stressed on the importance of treating the customers as Kings and Queens and highlighted the tactics of marketing. He also shared his experiences and insights gained in his entrepreneurial journey.

Mr.Ramanathan CEO of Shri Vinayak Offset Printing was the Chief speaker of Practical Session, gave a motivational speech on importance of being passionate in all the endeavour one makes and revealed his secret of success to the students, which is Foresee – Believe – Achieve.

*Rosy*





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**Dr. Rosy Godwin M.Com., M.Phil., Ph.D**  
Head of the Department of Commerce

**Department of Commerce**  
**Faculty Training Programme on SPSS**  
**Report**

**Period: 1st November-5th November 2019**

The Department of Commerce conducted training for faculty members from November 1<sup>st</sup> to 5<sup>th</sup> 2019. 30 faculty members attended the training and got benefitted through the Programme. The department utilized the expertise & knowledge of internal faculty members. The schedule is attached herewith.

**SCHEDULE**

**1st November-5th November 2019**

Date	Session & Time	Resource person	Content
01.11.19	I session (2.00 PM – 4.00 PM)	Dr. Rosy Godwin Dr. K. Nisha  Dr. S. Shankari Dr. B. Baranirani	Introduction to Statistics Creating and editing a data file Compute variables & Frequencies Mean, Standard Deviation, Cross Tabulation
04.11.19	I session (2.00 PM – 4.00 PM)	Dr. Rosy Godwin Dr. S. Shankari	Correlation and Regression
05.11.19	I session (10.00 AM – 1.00 PM)	Dr. K. Nisha Dr. B. Baranirani	Parametric Tests Non-parametric tests
05.11.19	II session (2.00 PM – 4.00 PM)	Dr. S. Shankari	Factor Analysis SEM

*Rosy*





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## RESEARCH AND DEVELOPMENT CELL (R&D Cell)

R & D Cell Co-ordinators

Ph: 091-452-2530527, 2524575

Fax: 091-452-2523585

### Data Analysis using SPSS for Faculty Report

A two-day workshop on Data Analysis using SPSS was organised to help the faculty members learn the use of software in their own research and help the students learn and use the same in their research. SPSS (Econometric Views) is one of the most popular econometric packages containing a host of up-to-date econometric features. It is a statistical package for Windows, used mainly for time-series oriented econometric analysis and can be used for general statistical analysis and econometric analyses, such as cross-section and time series estimation and forecasting. On the first day of the training, the resource person gave a preface to the software SPSS. The econometric specification of modelling was also explained with their respective interpretation. This was followed by hands on training in creating a work file, importing data, and to run a regression.

In the second day, hands on training on data extraction were done step by step along with a demonstration by the resource person. All the doubts of the participants were patiently addressed and clarified ultimately. Hence the training was very fruitful and kindled the participants to involve more in research using NSS data.

R&D Cell Co-ordinators

*J. Ananthi* *T. Uma Maheswari*  
(Dr.J.Ananthi, & Dr.T.Uma Maheswari)



2019-20 2019-20



## Lady Doak College, Madurai

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### RESEARCH CULTURE PROMOTION CELL (RCPC)

#### Workshop on 'Scientific Report Writing - Humanities'

GUEST SPEAKER: **Dr. A. Duraisamy**

Dean of Humanities  
Head, Department of Economics  
Madras Christian College, Chennai

TOPICS: **Identification of Research Issues,  
Data Analysis, Report Writing**

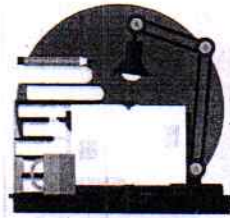
Time : 9:00 a.m. - 4:00 p.m.

Venue : **Betty Chinniah Multimedia Theatre**

Date : **25<sup>th</sup> November, 2019**

*All are Cordially Invited*

**Dr. T. Uma Maheswari & Dr. J. Ananthi**  
Convenors, RCPC



  
Convenors  
RESEARCH CULTURE PROMOTION CELL (RCPC)  
Lady Doak College  
Madurai - 625 002

## Agenda

- 9:00 a.m. **Registration**
- 9:10 a.m. **Prayer**  
**Dr. S. Vijayarani.**  
Member, RCPC,  
Associate Professor of English,  
Lady Doak College.
- 9:15 a.m. **Welcome Address**  
**Dr. T. Uma Maheswari**  
Convenor, RCPC,  
Assistant Professor of Economics,  
Lady Doak College.
- 9:30 a.m. **Introductory Remarks**  
**Dr. Christianna Singh**  
Principal and Secretary,  
Professor and Head, Dept. of Economics,  
Lady Doak College.
- 9:40 a.m. **Inaugural Address**  
**Dr. A. Duraisamy**  
Dean of Humanities,  
Head, Department of Economics,  
Madras Christian College, Chennai.
- 10:00 a.m. - 11:00 a.m.  
**Session I:**  
**Identification of Research Issues**
- 11:00 a.m. - 11:30 a.m.  
Tea Break
- 11:35 a.m. - 1:00 p.m.  
**Session II:**  
**Data Analysis**
- 1:00 p.m. - 2:00 p.m.  
Lunch Break
- 2:00 p.m. - 3:30 p.m.  
**Session III:**  
**Report Writing**
- 3:30 p.m. **Vote of Thanks**  
**Dr. J. Ananthi**  
Convenor, RCPC  
Assistant Professor of Biotechnology  
Lady Doak College.

*J. Ananthi*  
Convenors

RESEARCH CULTURE PROMOTION CELL (RCPC)  
Lady Doak College  
Madurai - 625 002

# Lady Doak College, Madurai

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## Research Culture Promotion Cell Workshop on 'Scientific Report Writing – Humanities' Attendance – 25<sup>th</sup> November 2019

Venue: Dr. Betty Chinniah Multi Media Theatre

Time: 9am - 4pm

Resource Persons : Dr.A. Duraisamy, Dean of Humanities, Head Dept. of Economics  
Madras Christian College, Chennai.

Title of the Talk : "Identification of Research Issues, Data Analysis, Report Writing".

S.No	Name of the Faculty/ Research Scholar	Department	Forenoon Signature	Afternoon Signature
1.	Mrs. G. Glory Salomi Victoria	Tamil	<i>[Signature]</i>	<i>[Signature]</i>
2.	Ms. S. Silambarasi		<i>[Signature]</i>	<i>[Signature]</i>
3.	Ms. S. Vrushaa		<i>[Signature]</i>	<i>[Signature]</i>
4.	Ms. M. Keerthana	English	<i>[Signature]</i>	<i>[Signature]</i>
5.	Ms. Galina Elsieta Davis		<i>[Signature]</i>	<i>[Signature]</i>
6.	Ms. Jasmine Princy R.		<i>[Signature]</i>	<i>[Signature]</i>
7.	Ms. T.Muthulakshmi	History	<i>[Signature]</i>	<i>[Signature]</i>
8.	Ms.M.Muthulakshmi		<i>[Signature]</i>	<i>[Signature]</i>
9.	Mrs. Poongodi		<i>[Signature]</i>	<i>[Signature]</i>
10.	Mrs. D. Angel	Economics	<i>[Signature]</i>	<i>[Signature]</i>
11.	Ms. Dalia Ignatius		<i>[Signature]</i>	<i>[Signature]</i>
12.	Ms. Ramya Rachel		<i>[Signature]</i>	<i>[Signature]</i>
13.	Mrs. Faridha	Commerce	<i>[Signature]</i>	<i>[Signature]</i>
14.	Mrs. Akila Mary.		<i>[Signature]</i>	<i>[Signature]</i>
15.	Mrs. Alice Eliza Sherina C.	Social Sciences	<i>[Signature]</i>	<i>[Signature]</i>
16.	Mrs. G Anandhi		<i>[Signature]</i>	<i>[Signature]</i>
17.	Ms.K.Vijayalakshmi		<i>[Signature]</i>	<i>[Signature]</i>
18.	Ms.S.Anbuselvi	BBA	<i>[Signature]</i>	<i>[Signature]</i>
19.	Ms.N.Stella		<i>[Signature]</i>	<i>[Signature]</i>
<b>Students</b>				
20.	R.J. Priya		<i>[Signature]</i>	<i>[Signature]</i>
21.	V. Dhiravida Selvi	Tamil	<i>[Signature]</i>	<i>[Signature]</i>
22.	G. Thivya		<i>[Signature]</i>	<i>[Signature]</i>
23.	18PGT001 - Bhuvanewari M		<i>[Signature]</i>	<i>[Signature]</i>
24.	18PGT006 - Saraswathi T		<i>[Signature]</i>	<i>[Signature]</i>
25.	18PGE002 -Ancy Christina S	English	<i>[Signature]</i>	<i>[Signature]</i>
26.	18PGE030 -Priyadarsini M		<i>[Signature]</i>	<i>[Signature]</i>
27.	Benazir - 18PECO03	Economics	<i>[Signature]</i>	<i>[Signature]</i>
28.	Priyadarshini - 18PECO05		<i>[Signature]</i>	<i>[Signature]</i>
29.	18 PPY006E-Padma Lakshmi	Social Sciences	<i>[Signature]</i>	<i>[Signature]</i>
30.	18PGSE/23- Ivorine Rhema G		<i>[Signature]</i>	<i>[Signature]</i>
31.	18PGCE03 - Allensil S	Commerce	<i>[Signature]</i>	<i>[Signature]</i>
32.	18PGCE04- Amirtha Varshini T K .		<i>[Signature]</i>	<i>[Signature]</i>
33.	FACULTY			
34.	MS. S.KALAIVANI PRIYADARSHINI	BIOTECH	<i>[Signature]</i>	<i>[Signature]</i>
35.	V. S. Meenakshi	History	<i>[Signature]</i>	<i>[Signature]</i>
36.	P. Priyanka.	History	<i>[Signature]</i>	<i>[Signature]</i>
37.				

*[Signature]*  
RCPC Co-ordinators  
Convenors  
RESEARCH CULTURE PROMOTION CELL (RCPC)  
Lady Doak College  
Madurai - 625 002

# Lady Doak College, Madurai

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

## Research Culture Promotion Cell

### Workshop on 'Scientific Report Writing – Humanities'

Attendance – 25<sup>th</sup> November 2019

Venue: Dr. Betty Chinniah Multi Media Theatre

Time: 9am - 4pm

Resource Persons : Dr.A. Duraisamy, Dean of Humanities, Head Dept. of Economics  
Madras Christian College, Chennai.

Title of the Talk : "Identification of Research Issues, Data Analysis, Report Writing".

S.No.	Coordinator /Member	Name of the Faculty	Department	Forenoon Signature	Afternoon Signature
1.	Coordinator	Dr. Anandhi J.	Biotechnology		
2.	Coordinator	Dr. Uma Maheswari T.	Economics	<i>U.M.T.</i>	<i>U.M.T.</i>
3.	Member	Dr. Deepa M.	Tamil	<i>M. Deepa</i>	<i>M. Deepa</i>
4.		Dr. Vijayarani S.	English	<i>Vijayarani</i>	
5.		DR. Jessie Ranjitha Jebaselvi C.	English	<i>J. Ranjitha</i> 25.11.2019	<i>J. Ranjitha</i> 25.11.2019
6.		Dr. Mercy Packiam	History		
7.		Dr. Devi Priya P.	Economics	<i>P. Deepa</i>	<i>P. Deepa</i>
8.		Dr. Chithra J.	Mathematics		
9.		Dr. Jeyakokila S.P.	Mathematics		
10.		Dr. Sakila Devi J.	Mathematics		
11.		Dr. Bindhu P.S.	Physics		
12.		Dr. Suja S.K.	Chemistry		
13.		Dr. Rajam K.	Chemistry		
14.		Dr. Srisudha	Botany		
15.		Dr. Mahalakshmi A.	Zoology		
16.		Dr. Sophia G.	Computer Science		
17.	Voluntary Contribution	Dr. Lt. Sangaranachiar S.	Librarian		

**Convenors**  
**RESEARCH CULTURE PROMOTION CELL (RCPC)**  
Lady Doak College  
Madurai - 625 002

*U.M.T.* *Deepa*  
**RCPC Co-ordinators**

To

The Head of the Department,  
Respected Madam,

The Research Culture and Promotion Cell (RCPC) is conducting a  
Research Forum on "Scientific Report Writing -  
Humanities" on 25<sup>th</sup> November, 2019.

**GUEST SPEAKER:**

**Dr. A. Duraisamy**

Dean of Humanities,  
Head, Department of Economics,  
Madras Christian College, Chennai.

**Title of the Talk:**

**'Identification of Research Issues, Data Analysis, Report Writing'**.

**Time: 9.00 a.m. to 4.00 p.m.**

**Venue: Dr. Betty Chinniah Multimedia Theater.**

We request you to depute **two faculty members** from your  
department who has registered for Ph.D. and **two final year PG  
students** who aspire to publish research journal articles.

Kindly make it **mandatory** for your **research scholars** to attend the  
forum.

Kindly send the name list of the participants from your department **on  
or before 18.11.2019, 5.00 p.m.** to [rdcell@ldc.edu.in](mailto:rdcell@ldc.edu.in).

Thank you

Yours Sincerely

Dr. J. Ananthi & Dr.T. Uma Maheswari  
RCPC Coordinators

  
**Convenors**  
**RESEARCH CULTURE PROMOTION CELL (RCPC)**  
Lady Doak College  
Madurai - 625 002



# LADY DOAK COLLEGE

MADURAI – 625 002, TAMIL NADU, INDIA  
(An Autonomous Institution affiliated to Madurai Kamaraj University)  
“College with Potential for Excellence”  
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(3<sup>rd</sup> Cycle : 3.44 out of 4)



## RESEARCH AND DEVELOPMENT CELL (R&D Cell)

R & D Cell Co-ordinators

Ph: 091-452-2530527, 2524575

Fax: 091-452-2523585

### Scientific Report Writing – Humanities

For the effective communication, scientific writing is an important skill to be developed. It is an art and skill that must be learned by repetitive practice of reading, writing and revising. Scientific writing can take the form of a proposal, fieldwork report, a literature review or a research paper, which all share a similar basic structure. Very few among the academia understand the clues in writing a research paper which is publishable in a high quality refereed journals. Hence, the workshop aims to mentor research students and Faculty members to enhance their skills in preparing, writing, and getting an article published in a major academic journal or a chapter published in a book released by a recognised quality commercial or university press publisher. The workshop comprises three sessions which will cover the step by step method of proposal writing for grants, writing research papers for publishing in high indexed journals/scopus indexed journals and interactive sessions to exchange ideas. Dr. A.Duraisamy, Dean of Humanities, Head, Department of Economics, Madras Christian College, Chennai shared his research experience and taught the use of SPSS in data interpretation and discussion. About 40 participants from various humanites departments of Lady Doak College benefitted from this program.

R& D Cell Co-ordinators

*J. Ananthi* *T.T. Uma Maheswari*  
(Dr.J.Ananthi, & Dr.T.Uma Maheswari)





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## DEPARTMENT OF CHEMISTRY

### Entrepreneurial skill Development Programme

The Department of Chemistry, Lady Doak College, Madurai, has organized an Entrepreneurial skill Development Programme on the theme "TOWARDS ECO-FRIENDLY AND REUSABLE SANITARY NAPKIN PRODUCTS" on 26.11.2019. The Head of the Department of Chemistry, Dr. V. Sridevi inaugurated the programme. Mrs. G. Jayanthi Kalaivani, Assistant Professor, Department of Chemistry, Lady Doak College, Madurai gave an orientation towards eco-friendly sanitary napkin products for nearly 150 students of B.Sc and M.Sc Chemistry. An awareness was given to the students highlighting the hazardous effects of commercially available sanitary napkins and diapers. Mrs. N. Mathangi, Assistant Professor, Department of Costume Designing and Fashion Technology, Ambiga College of Arts and Science for Women, Madurai, was the resource person for the hands-on training session. 40 students were trained in preparing the eco-friendly and cost-effective sanitary napkin products for their personal use and for training the peer groups. The students have expressed that they would like to switch to eco-friendly sanitary napkin products as it is the need of the hour. They assured to contribute to the society through minimization of plastic waste, since discarding one napkin is equivalent to four polythene bags. Thus, eco-friendly sanitary napkin products would create a healthy woman and a healthy environment.

*V. Sridevi*  
19/3/21

Head of The Chemistry Dept.  
LADY DOAK COLLEGE  
Madurai - 625 002



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**Dr. Rosy Godwin M.Com., M.Phil., Ph.D**  
Head of the Department of Commerce

**Report on “The Regional Level Seminar: Entrepreneurship opportunities for start-ups and challenges in scale-ups” conducted on 09/12/2019.**

The Regional Level Seminar: “Entrepreneurship opportunities for start-ups and challenges in scale-ups” was commenced with the welcome address by Dr. Rosy Godwin, Head of the Department, Department of Commerce. Followed by the presidential address by Dr. Helen Mary Jacqueline, Dean of Academic Affairs, Lady Doak College. She gave an astute speech on growth and advancements of India in the field of entrepreneurship.

The Chief Guest for the inaugural session was Mr. Faizal Ahamed CM, Executive Director, ICD Fashioners Pvt. Ltd., Suxes Shirts.

The inaugural session summarised that, failures are the stepping stones and no matter how many failures are met, it’s the wiser action to move ahead focusing on the ultimate result, success. The Suxus founder made an “out of the box” move by risking his life, taking a strong decision on what he wants to do. “Cash is the easiest way for a start-up, but ideas are the currencies of the century”, said the young successful entrepreneur. He also spoke about his 14 years of failure as a start-up and how he managed to balance the loss and convert it into a 75 crore profit in the next 2 consecutive years. “Why we?” was the question that he raised to himself which motivated him to succumb the years of failure into successful years. One must have the ability to “learn, relearn, unlearn” said the speaker.

The vote of thanks was proposed by Dr. P. Vanitha Malarvizhi, Associate Professor, Department of Commerce.

The technical session began enthusiastically after a tea break with the delivery of the welcome address by Dr. Rathika Kathirvelraj, Assistant Professor, Department of Commerce, followed by the introduction of the guest by Lr. Sivasankaran Roy. The Resource Person, Mr. Vijaya Babu Gandhi, Co-founder and COO, Flintobox opened the session with a thirukkural-எப்பொருள் யார்யார்வாய்க் கேட்பினும் அப்பொருள் மெய்ப்பொருள் காண்பது அறிவு . He shared his life experience and emphasized on the transformation of education from a permanent job for settlement to reaching the point as a platform of opportunity to learn, mature and grow, and to gain inspiration from everything around and experience the various endeavours.

The vote of thanks was extended by Dr. Amutha, Assistant Professor, Department of Commerce.

After lunch, the next session began by the delivery of welcome address by Dr. Saral Rajamani, Assistant Professor, Department of Commerce. The event took place at 2 venues with 13 sets of participants in each venue. The moderators were introduced by Ms. Priyadharshni, Assistant Professor and Dr. Nisha, Associate Professor and Co-ordinator - M.Com and B.Com (Computer Application), Department of Commerce.

The presentation of business proposals were moderated by Dr. Justin Manoharan, Associate professor, Department of Commerce, The American College and Ms. Suganya K., Assistant Professor, Department of Economics, Lady Doak College at Multimedia Theatre II. The second venue was Oval Room where the remaining participants presented their business proposal moderated by

Dr. Jayakodeeswari, Head of the Department, Department of Business Administration, Lady Doak College and Dr. Angel Christy Praveena, Assistant Professor, Department of Commerce.



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**Head of the Department of Commerce**

The business proposal ranged from books, music, cosmetics to pathology presented by the students of Lady Doak College as well as participants from other college.

The vote of thanks was proposed by Ms. Kathija, Associate Professor, Departments of Commerce. The report comprising the proceedings of the seminar was presented by Ms. Priyadharshni, Assistant Professor, Department of Commerce. The certificates for the participants from other college were presented.

The valedictory session was commenced with the welcome address by Dr. Rosy Godwin, Head of the Department. The Chief Guest was introduced by Mrs. Deepa, Assistant Professor. The Chief Guest Mr. Sivarajah, Founder and CEO, NATIVELEAD Foundation, Madurai was a person who grew from scratch and found a change in his idealism in his mid-30s while encouraging women entrepreneurs to overcome the societal obstacles and flourish. He advised them to be perceptive and persistent in their stand.

The event was concluded with a vote of thanks proposed by Mrs. Mary Vinora Mercy,

Associate Professor, Co-ordinator - B.Com (Banking and Insurance), Department of  
Commerce, followed by National Anthem.

*Rosy*





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## DEPARTMENT OF CHEMISTRY

### Academia-Industry Interaction Meet – 2019 (Prof. Evelyn Rhine Lecture Series Programme)

The Department of Chemistry, Lady Doak College organized a one-day Academia-Institute Interaction Meet (AIIM) on 13th December 2019, under Prof. Evelyn Rhine endowment Lecture. Experts from different industries enlightened the participants on the various career opportunities available in chemical industries. The resource persons for the programme were Dr. Immanuel I Selvaraj, Founder Director, Johnu-EI Technologies Pvt. Ltd, Bengaluru, Dr. Abirami Srikanth, Technology IP Manager, Momentive Performance Materials Pvt. Ltd, Bengaluru and Dr. U.P. Senthil Kumar, Senior VP, Process Research, Orchid Pharma Ltd. Through the programme, 45 chemistry students at the undergraduate and postgraduate levels were oriented on the necessary skills to seek employment in chemical industries. Dr. V.Sridevi, Head of the Department of Chemistry welcomed the gathering, Dr. Christianna Singh, Principal and Secretary, Lady Doak College, inaugurated the programme and delivered the inaugural address and Dr. S. Julie Rancee proposed the vote of thanks.

*V. Sridevi*  
19/3/21

Head of The Chemistry Dept.  
LADY DOAK COLLEGE  
Madurai - 625 002

**Department of Mathematics**  
**2019-2020**  
**Students Skill Training Programme - Report**  
**Communication Skills for Mathematics Students**

**Date:** 27.01.2020

**Resource Person :** Dr.Fr.Godwin Rufus,  
Assistant Professor  
Department of English  
St.Joseph's College  
Trichy

The programme was organised to motivate first year B.Sc. Mathematics students to speak and to express the learning fluently. All the first year students attended the programme and they found it interesting. The activities encouraged the students to volunteer to exhibit various actions related to effective communication. The participants expressed that the programme was very useful and created an interest to overcome the inhibitions.

*Caruel Richard*  
*For HOD*

**Head of the Department**  
**Department of Mathematics**  
**Lady Doak College**  
**Madurai - 625 002.**



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**Dr. Rosy Godwin M.Com.,M.Phil., Ph.D**  
Head of the Department of Commerce

### **Report on National Seminar**

## **Risk Management and Insurance Solutions**

Date: 29<sup>th</sup> January 2020

Venue: BCMMT1

The Department of Commerce organized a national seminar with the sponsorship of Insurance Institute of India on 29<sup>th</sup> January 2020 at MMT 1.

The programme started by 9:30 a.m. with a prayer by Ms. H. Mary Vinora Mercy, Co-ordinator, Department of commerce with Banking and Insurance followed by the Welcome address and introductory remarks by the Head of the Department, Dr. Rosy Godwin. The presidential address was taken up by the vice principal, Dr. Nirmala Rebecca Paul with thought provoking story and the inaugural address by Mr. L. Chendurnathan, Senior Divisional Manager, LIC of India who is also the Chairman of Madurai Insurance Institute. The felicitation for the program was done by Mr. P. Koteswara Rao, faculty of Life college of Insurance, Mumbai and Mr. K. B. Vijay Srinivas, Director and General manager (Retd.), United India Insurance and the two technical sessions were presided by them.

Mr. P. Koteswara Rao gave a clear picture of Risk Management, and MR. K. B. Vijay Srinivas shared his views on Risk minimisation and role of technology. Mr. G. Seenivasan, Secretary, Madurai Insurance Institute proposed the vote of thanks.

The technical session I was taken up by Mr. Kotesara Rao around 11:00 am. His key topic was on Risk Management and insurance solutions. He gave a clear idea on types of risk i.e. pure, dynamic, static, catastrophic, fundamental and particular risk. He explained about primary and secondary burden. He highlighted that Risk management is about recognising risk, ascertaining their causes and severity and take steps to minimise or mitigate. He said that risk management techniques include risk avoidance, risk retention, risk reduction and control. His prime point is that insurance is one of the major forms of risk transfer and it permits uncertainty replaced by certainty through insurance indemnity. He under timed that the common ride are caused by early death risk, critical illness risk, risk of living longer and loss on asset performance.



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**Dr. Rosy Godwin M.Com.,M.Phil., Ph.D**  
**Head of the Department of Commerce**

The technical session –II was presided by Mr. K.B. Vijay Srinivas around 12:00 pm. He shared his views on risk minimisation and role of technology. He said that handling risk involves, risk acceptance, risk minimization, risk transfer and risk exploitation. He said that technology is applying of scientific knowledge to find answers and fix problems like pressure cooker, lightning conductor, circuit breakers, tankers, helmet and staircase.

The lunch break was between 1:00 pm and 2:00 pm. The paper presentation session was organised in three different rooms between 2.00 to 3.00 pm under the guidance of three externals from the insurance institute.

The seminar came to an end with the valedictory session around 4:30 p.m. The welcome address for this session was taken up by the Head of the Department, Dr. Rosy Godwin, presided by the chief guest Smt. Sridevi Srinivasan, Regional Manager, the new India Assurance co.Ltd, R.O. Madurai. She distributed the cash award for the Best paper and certificates for the other paper presenters. The session was closed by the vote of thanks by Ms. Kathija S. Associate professor of the department.

*Rosy B.*



## **REPORT ON ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)**

**10<sup>TH</sup> FEB 2020 – 13<sup>TH</sup> FEB 2020**

### **UP-SCALED ENTREPRENEURSHIP AND SKILL DEVELOPMENT PROGRAMME**

VAPS and CED organised a work shop for SF students from 10 February 2020 to 13 February 2020 on various topics regarding entrepreneurship. Nearly 25 students were participated and gained more information. Industrial Visit was also arranged for the students. The following are brief out of the sessions.

#### **DAY I – 10<sup>th</sup> FEB 2020**

##### **GUEST SPEAKER'S**

- Mrs. ELAMATHI (CEO, MADURAI JUTE CLUSTER)
- Dr. THIRUPATHY (EDII, AHMEDABAD)
- Mr. BALASUBRAMANIAN (FORMER SENIOR MANAGER, CANARA BANK AND DEVELOPMENT CONSULTANTS)

##### **SESSION 1 - Mr. BALASUBRAMANIAN**

A brief overview about the entrepreneurship, enterprises and its development enriched the whole session. He gave a clear knowledge about the capacity that an entrepreneur should have and those skills that an entrepreneur should inculcate in oneself. As he said, one must be an income provider than being employed to any other organization. The nuke and corner of entrepreneurship was explained.

##### **SESSION 2 – Mrs. ELAMATHI**

As, she rightly stated “entrepreneur is one who takes risk”. The main aim of the organization is to provide a platform for the budding entrepreneurs and to make them stand on their own legs. We had an activity in the session, that gave us a knowledge of how an entrepreneur should be and the major skills they hold. It helped us to know what is passion and what is motivation. One has to believe oneself and her team in order to have a proper management of finance, to have a proper planning and undertake a smart work rather than hard work. The activity gave us a knowledge of how the team members should proceed with their operation without the instruction of their team leader. The team must be more supportive and should coordinate with their team members in order to achieve the goals of the firm. There must be a proper communication from top to bottom of an organizational structure. Any gap in the organization can deviate and can mislead the entire team in a different track of operation.

#### **DAY 2 – 11<sup>th</sup> FEB 2020**

##### **GUEST SPEAKER'S**

- MR. SURYA NARAYANA PRABHU, SOFT SKILL TRAINER

- Mr. BALASUBRAMANIAN (FORMER SENIOR MANAGER, CANARA BANK AND DEVELOPMENT CONSULTANTS)

#### **SESSION 1 - Mr. BALASUBRAMANIAN**

Bringing innovation in business will be a welcoming one. Doing a normal business and carrying it with lower profit will not let the firm sustain for a longer period of time. Similarly, based in the needs and wants of customers and based on the resources available one has to start a business. Insufficiency in business, resources, manpower or any other factors in operation will incur loss to the company. There are 3 mantras that an entrepreneur should analyse. Can I make it? Can I sell it? Can I make profit? MSME (Micro Small and Medium Enterprises) is classified manufacturing, services, and business.

#### **SESSION 2 – MR. SURYA NARAYANA PRABHU**

As we all know marketing mainly concentrates on the 7 P of it, that is place, people, promotion, product, price, physical environment and process. Other than all these factors, there exist something called us “8M and 2T” Money, Material, Machine, Management, Market, Method, Mind, Time, Technology. SWOT analysis must be undertaken in order to know the company’s strength, weakness, opportunities, threats.

#### **DAY 3 – 12<sup>th</sup> FEB 2020**

#### **GUEST SPEAKER’S**

- Mr. SUBRAMANIAN
- Mr. BALASUBRAMANIAN (FORMER SENIOR MANAGER, CANARA BANK AND DEVELOPMENT CONSULTANTS)

#### **SESSION 1 - Mr. SUBRAMANIAN**

A project report is a draft of your business idea that should be compulsorily prepared by the entrepreneur to avail loan from the bank. It contains project summary, economic feasibility, and financial feasibility. A project summary consists of project selected, promoter’s biodata, details of the unit. An economic feasibility contains market analysis, market potential, pricing, strategy, assumption on sales turnover. Financial feasibility consists of profit and loss, balance sheet, cash flow statement, and BEP analysis.

The other areas an entrepreneur should focus are project engineering, market analysis, financial project reports, financial viability which include project cost, means of finance, capital utilization.

#### **SESSION 2 - Mr. BALASUBRAMANIAN**

Time value of money is an important factor when it comes for a business concern. Because the value at present is not the same in the future. The value of money keeps on increasing day by day.

**DAY 4 – 13<sup>th</sup> FEB 2020**

**GUEST SPEAKER'S**

- Mr. SHIV AYYANAN, ASSISTANT DIRECTOR OF INDUSTRIES AND COMMERCE (RETD)
- Mr. BALASUBRAMANIAN (FORMER SENIOR MANAGER, CANARA BANK AND DEVELOPMENT CONSULTANTS)

**SESSION 1 - Mr. SHIV AYYANAN**

“The only solution for the problem of unemployment is self-employment. And a normal person sees all the opportunity as a problem but an entrepreneur sees all the problem as an opportunity”. The legal requirement of starting up a business could be UAM that is Udyog Aadhar Memorandum, it helps in availing many supplements from the government and to avail many other offers provided to the entrepreneurs. Government provided subsidy, concession and increments to those who have registered UAM. Those subsidies are capital subsidy, power subsidy, generator subsidy, general subsidy. There are many other schemes namely EYEGP (Unemployed Youth Employment Generation Program), PMEGP (Prime Minister Employment Generation Program), NEEDS (New entrepreneurs Cum Enterprises Development Scheme) in order to provide a financial support to the budding entrepreneurs.

**SESSION 2 - Mr. BALASUBRAMANIAN**

The other aspect that must be focused by an entrepreneur is on the working capital of the business. There do exist many businesses where they invest money to procure things, they sell it, make profit, and use that amount for the next day for procuring things for sales. This is a cycle that's happening daily for the street vendors in India. There are around 7.8 crore types of business in India. Working capital assessment is a vital factor for every organization in order to analysis the capital requirement of an organization. One of the important things an entrepreneur should know is that the entity and business are not one and the same.

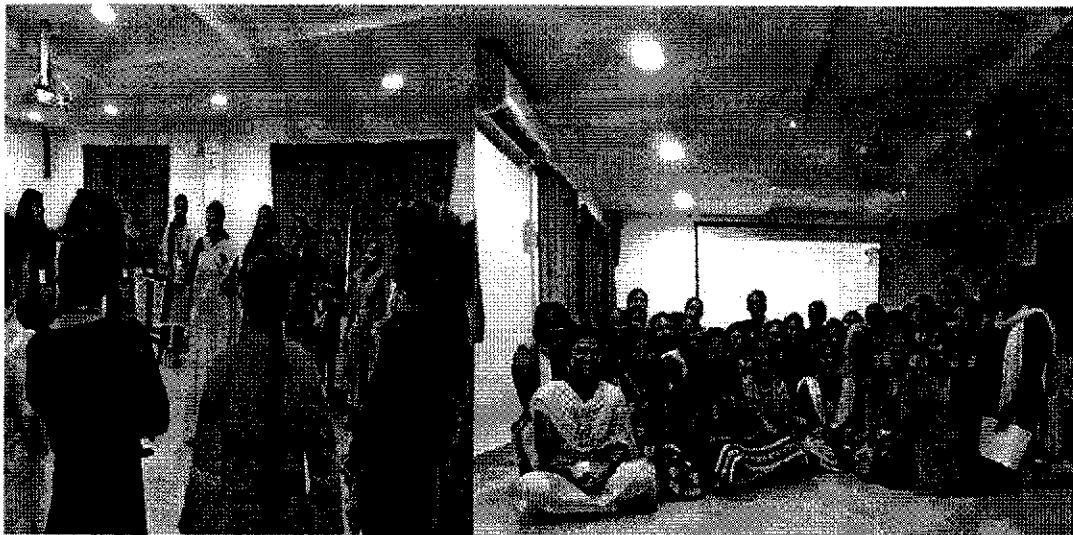
**INDUSTRIAL VISIT TO MADURAI JUTE CLUSTER ON 17<sup>TH</sup> FEB'2020**

The industrial visit was headed by all the staff in-charges of CED (Centre for Entrepreneurship Development) of Lady Doak College. We were taken to Green Fem Producers Company Limited Madurai, run by VAPS (Voluntary Association for People Services). The main aim of the company focuses onto 2 major sustainability goals that are Women Economic Environment and Eradication of plastics. The company has around 300 shareholders and there are 10 board of directors of the company. The company has a tie up with VAPS in order to develop and also support the work of the women entrepreneurs. The company has manufacturing units, and based on the orders placed they supply materials to all the women's and in turn they give the final output to the company and get paid for their work. The company will train the women on jute making, soft skills, entrepreneurial skills and many other areas in a motive to nurture them in all aspects of business. The company is aiming to increase the number of women entrepreneurs and

also support them financially by providing job opportunities to them. The company has too much of concern towards the societal issues and give more importance for banning the plastics.

### OVERALL OUTCOME OF THE TRAINING PROGRAMME

It's a great opportunity for all of us to be a part of CED (Centre for Entrepreneurship Development) of Lady Doak College. And it's a part of our learning along with practical experience which gave us a depth knowledge about who is an entrepreneur? what are the skills that an entrepreneur should have? What is the level of understanding that an entrepreneur should develop in him/her? The training program helped us to bridge the gap between practical and theoretical learning in real life environment. The training session was interactive and we were able to get a clear view about the business world. It also helped us to develop our interpersonal skills and also we were more aware of industry practices and regulations.



*S. K. K. K.*



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Department of Social Sciences

Ph: 091-452-2530527, 2524575

Fax: 091-452-2523585

e-mail: socialscience@ldc.edu.in

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## COGNITIVE BEHAVIOURAL THERAPY (CBT) WORKSHOP

**Resource person: Dr. Ganesh kumar B.**

**Venue: ANANDHA HALL**

**Date: 24.02.2020 & 25.02.2020**

**Time: 9am to 5pm**

The workshop has been conducted on 2 days (24.02.2020 – 25.02.2020). The resource person for the workshop was Dr. Ganesh Kumar, consultant psychologist in Raju Hospital, Chennai. On the first day, workshop has been started with the word of prayer and the introductory session about the chief guest by Ms. Preeti assistant professor, Lady Doak College. And then it started from a small word and wishes, blessings from the head of the department Mrs. Sindhiya Mary Mathew. In the morning session starts with small activity and then he handled on the introduction about cognitive behavioral therapy its background, history, principles, cognitive model, therapeutic alliance, working alliance in detail about all of those which mentioned above. In the fore noon session on the first day he handled about how to do assessment and formulation about the thought of the client in the clinical setting explained through the flow chart which will be easy to understand and apply to the self and practice among the groups which we divided among ourselves. The first day ended with the work of practice the formulation of own thoughts and our own

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Website: [www.ladydoakcollege.edu.in](http://www.ladydoakcollege.edu.in)

*Mary Mathew*

Head-Department of Social Sciences  
Lady Doak College  
Madurai - 625 002.



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dysfunctional assumptions, vulnerability factors, precipitants, current triggers, maintenance of it.

The next day starts with the reviewing about the previous day. And then discussed about the individual application work that he gave in between he come to each group and review our work and gave us some more suggestions to improve our assessment and formulation because it's very important for the therapy to be effective. He clears us that how important it is in the session when we try CBT for the client. And then he do the assessment and formulation for the volunteer and clearly explains with the real life example that makes to the point for understanding it. In the forenoon session he takes a lecture on one of the technique in CBT called “SOCRATIC QUESTIONING” and makes us to practice it with the groups. And then he explains about some of the cognitive distortions like dichotomous thinking, mind reading, unrealistic expectations, self-blame etc. And then the workshop ends with the student's feedback, certificate issue and vote of thanks by one the student who participated the workshop.

Signature of the Head of the Department

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*Mary Mathew*  
Head-Department of Social Sciences  
Lady Doak College  
Madurai - 625 002.



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**Report of the Multivariate analysis workshop**

**Dates: Between 27th and 29th February, 2020**

**Venue: Anandha Hall**

**Resource person: Dr. Bharani Ganth, Associate Professor,  
University of Pondicherry**

Student-participants: II M.Sc. Psychology and II MSW

Faculty-participants: 8 Faculty from the Department of Social Sciences and 2 Faculty from the  
Department of Economics

No. of participants: 35

The workshop began with a word of prayer by Ms. Saraswathi U, a student of II M.Sc. Psychology, followed by the welcome address by Dr. Synthia Mary Mathew, Head of the Department of Social Sciences. Then the Resource person of the workshop was introduced to the participants by Ms. Ida Jenefa S, Assistant professor of the Department of Social Sciences.

The first session was an introduction to Research Methodology. The second, third and fourth sessions were on the application and interpretation of the common inferential statistical analyses like tests of significance and tests of relationships (Correction, t-test and their types, Regression and MANOVA).

The second day started with a quick revision of the previous day's learning. Session six, seven and 8 were fully based on Exploratory Factor Analysis. Hands-on training was given along with the teaching of theoretical interpretation of the test results.

The third day was exclusively dedicated for training on Structural Equation Modelling. A hands-on training on SPSS AMOS was given. The third day was meant only for the faculty of the department.

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*Mary Mathew*  
Head-Department of Social Sciences  
Lady Doak College  
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At the end of the workshop, vote of thanks was proposed by Ms. Anandhi who happened to coordinate the whole program.

The students and faculty found it to be a meaningful program as it gave them a space to apply their theoretical learning of statistics and research methodology in the understanding of interpreting the results of tests. Enough time for clarification of doubts was allotted by the resource person to add more meaning and effect to the learning.

Refreshments were given to all on all three days during the mid-session breaks.

Signature of the Head of the Department



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## DEPARTMENT OF CHEMISTRY

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### "Career Opportunities in Pharmaceutical Industries for Chemistry Students"

The Department of Chemistry, Lady Doak College organized "Career Opportunities in Pharmaceutical Industries for Chemistry Students" with Resource Persons: Dr. Ramesh Appadurai, Deputy Research Director Analytical Division Syngene International Ltd., Bengaluru, Dr. Jeyaprakash, Deputy Research Director Medicinal Chemistry Division Syngene International Ltd., Bengaluru on 28th February 2020. Participants: III UG - 37, I PG - 18, II PG - 11.

Highlights of the program were

- Orientation of career opportunities for Chemistry Graduates at Syngene International
- Privileges available for women employee
- Basic requirements for getting employment

*E. S. S. S.*  
Head of The Chemistry Dept. 19/3/21  
LADY DOAK COLLEGE  
Madurai - 625 002

**Department of Mathematics**  
**24.-3.2020**  
**Report on “Workshop on LaTeX”**

Resource Person : Dr.K.Sundarakantham,  
Associate Professor  
Department of Computer Science  
Thiagarajar College of Engineering  
Madurai – 15

The workshop was conducted for 20 faculty members from Department of Mathematics. As the research papers and the thesis have to be submitted in LaTeX, it is necessary to have training on LaTeX and Beamer. The resource person was very effectively demonstrated the usage of the software and explained the extensive applications of it. It was very beneficial and motivating. She clarified many doubts during the hands on training.

*Caruel Richard*  
*For HOD*

Head of the Department  
Department of Mathematics  
Lady Doak College  
Madurai - 625 002.



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## RESEARCH AND DEVELOPMENT CELL (R&D Cell)

R & D Cell Co-ordinators

Ph: 091-452-2530527, 2524575

Fax: 091-452-2523585

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### TIPS AND STRATEGIES FOR PUBLISHING IN SCIENCE - 29<sup>th</sup> April 2020

#### Report

“Tips and Strategies for writing scientific communication” workshop was organized by Research and Development Cell, Lady Doak College, Madurai on 29<sup>th</sup> April 2020. Dr.Muthamilarasan, from Department of Plant Science, University of Hyderabad has delivered talk. In his talk he explained how to convert the research data in to quality publications. He gave tips to plant and work on writing te scientific communications. He explained various tools used to improve the quality of the publications such as grammerly and plagiarism checker. He also explained the tricks to find the cloned journal and predatory journals. He also explained the techniques to write review in journals to improve the citations. About 70 faculty members from various institutions participated in this webinar and benefitted from his talk. The research scholars and faculty members learned about the smart ways to write the research article and improve the citations by writing reviews.

R& D Cell Co-ordinators

  
(Dr.J.Ananthi, & Dr.T.Uma Maheswari)





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### AVOIDING PLAGIRISM USING TURNITIN – 13<sup>th</sup> May 2020

#### REPORT

A webinar was organized by Research and Development Cell and JX Miller Library, Lady Doak College on 13.05.2020 to create awareness in Avoiding Plagiarism Using Turnitin. Mr. Akshay Prasanna, the Senior Professional Education Services, Turnitin, South Asia was serving as the resource person for the webinar. He provided a free trial for 30 days for the faculty members of Lady Doak College to have hands on training in Turnitin. He helped in creating Turnitin accounts, activating it and uploading the documents for checking the plagiarism. The webinar was attended by all faculty members and research scholars of Lady Doak College. The CIT team created special accounts for Lady Doak College faculty members to check plagiarism to check the quality of the writing for research publications. The tools was proving as one among the best tools used in research publications in quality journals. The faculty members and research scholars were benefitted by this webinar.

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e-mail: socialscience@ldc.edu.in

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## WEBINAR ON “HOW TO WRITE AN ACADEMIC PAPER?”

29<sup>th</sup> May, 2020

2:00 pm to 4:00pm

Venue: GOOGLE MEET

Resource Person: Dr. Annie Kuriachan, Associate Professor, Department of English, Women’s Christian College, Chennai.

The Department of Social Sciences organised a webinar on “How to Write an Academic Paper?” on May 29, 2020 between 2pm to 4 pm. The objective of the webinar is to orient PG students about the essence of academic writing and how to write and publish research articles. The webinar envisage to highlight the nuances of academic writing.

The resource person Dr. Annie Kuriachan, oriented students on -

1. Pre Writing Strategies in which she explained about reading, literature review and reflecting our thoughts on the theme or thesis statement which is essential for setting the tone. She highlighted about free writing, concept mapping and applying brain storming techniques to list down the essential information for writing the research article.
2. Writing Strategies which includes writing thesis statement, outline, essay and abstract with an example and she made the participants to reflect on the statement on ‘mental health during pandemic’. She emphasised on how to elaborate a thesis statement through different stages like developing the outline, writing it as a essay and the most essential part of writing the abstract in which she said an abstract should be presented in 5 to 6 lines and it must be th summary of the paper.

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Head-Department of Social Sciences  
Lady Doak College  
Madurai - 625 002.



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She touched upon the approaches to be adopted in writing research paper for social sciences in which she explained about argumentative vs analytical, compare and contrast and deductive and inductive approaches. She highlighted the role of language in effective writing.

3. Revision Strategies: under this heading she spoke about revisiting the academic paper for language, punctuation and concept clarity before finalising the paper for publication. Citation and the importance of bibliography and reference was also given equal weight in the presentation.

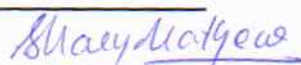
The whole presentation was supported with an example and a model, in which the above discussed concepts were applied.

The webinar was very useful and was motivating for students to write research article as well for faculty members to venture into publication.

The webinar started with the prayer by Ms. Koperundevi, Assistant Professor, Dept. of Social Science, Ms. Alice Elisa Sherina, Coordinator, Social Work Programme, welcomed the chief guest and the participants, Ms. Ida Jenifa, Assistant Professor, Dept. Of Social Science introduced the resource person. Mrs. Dhanalakshmi proposed vote of thanks and Ms. Vidhya Lakshmi moderated the session. About 61 participants (PG students of Social Science and 2 students from Economics and English and Faculty members from Social Sciences) participated in the webinar.

Signature of the Head of the Department

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Fax: 091-452-2523585

### RESEARCH MANAGEMENT TOOLS AND TECHNIQUES – 8<sup>th</sup> & 9<sup>th</sup> June 2020

#### REPORT

Two days online hands on workshop on “**Resource Management Tools and Techniques**” was organized by Research and Development Cell and JX Miller Library on **08.06.2020 and 09.06.2020** on the resources and tools used in scientific writing. Dr.JeyaPragash, Associate professor, Dr.Surulinathi, Associate Professor and Dr.BalaSubramani, Assistant professor from School of Library Science, Bharathidasan University, Trichy were serving as the resource persons. Dr.Jeyapragash and Dr.Surulinathi explained the about the quality of Journal, citation and H index of the Institute. He explained about the techniques to identify the suitable journal to publish research articles. He delivered the lecture on Scopus database, Web of Science, and its quality. On the second day, Dr.Balasubramani explained the Mendeley tool to write the scientific publications. He helped the faculty members to install and upload the necessary articles in the required format in Mendeley. It was very useful for the faculty members and the research scholars.

R& D Cell Co-ordinators

  
(Dr.J.Ananthi, & Dr.T.Uma Maheswari)





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## DEPARTMENT OF CHEMISTRY

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### Explore, Create and Analyse Chemical Data using Cheminformatics tools

The Department of Chemistry, Lady Doak College, Madurai organized a webinar to provide an insight into the basics of Cheminformatics and its applications on 10<sup>th</sup> June 2020 with Dr. S. Julie Rane, Mrs. S. Mahalakshmi, Department of Chemistry, and Dr. S. Pitchumani Angayarkanni, Department of Computer Science, Lady Doak College, Madurai as resource persons. The use of Chemaxon, a cheminformatics tool that can be used to draw chemical molecules and study its properties, was demonstrated. Also, the application of JCHEM to explore and analyse chemical data was highlighted. UG/PG Chemistry students and Research Scholars in Chemistry were allowed to participate. The program was conducted via online platform - Zoom. 71 students from various colleges and 15 students from LDC registered and participated in the program.

*S. Pitchumani* 19/3/21  
Head of The Chemistry Dept.  
LADY DOAK COLLEGE  
Madurai - 625 002

## Department of Mathematics

29.10.2020

### Report on the Webinar “Fuzzy Sets and its applications”

Resource Person : Dr. Thangaraj Beula  
Associate Professor & Head  
Department of Mathematics  
TBML Porayar

The Department of Mathematics organised a Webinar on “Fuzzy Sets and its applications “ on 29.05.2020 for the students and faculty of Lady Doak College and other institutions. Nearly 226 participants benefited by this webinar. The resource person was very effectively demonstrated the concept and explained the extensive applications of it. It was very beneficial and motivating. She clarified many doubts during the presentation.

*Carmel Richard*  
*For HOD*

Head of the Department  
Department of Mathematics  
Lady Doak College  
Madurai - 625 002.



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Dr. Rosy Godwin M.Com.,M.Phil., Ph.D  
Head of the Department of Commerce

**WEBINAR REPORT**

**On**

**HEALTH INSURANCE – NEED AND THE ROAD AHEAD**

Date: 28-07-2020

Meeting Platform: TEAMS

The Department of Commerce in association with Insurance Institute of India organized a webinar on the topic **Health Insurance – Need and The Road Ahead** on 28-07-2020 considering the spread of COVID-19 pandemic. About 175 students, 29 faculty and 16 officials of LIC from Madurai, Salem, Coimbatore, Trichy and Tanjore participated. It was started with the prayer by Ms.Betsy, Assistant Professor. Dr. Rosy Godwin welcomed the resource person and the participants. Mr. L. Chendurnathan, Chairman, Madurai Insurance Institute addressed the students and highlighted the importance of health insurance. The resource person Mr. Pradip Sarkar, Principal, College of Insurance, III, Kolkatta, clearly explained the various health insurance policies and the procedures and described how health insurance plays an important role in medical contingencies to take care of increasing medical expenses and protect the wealth of individuals during this time of COVID-19. He emphasized that the pandemic has been an eye-opener for most people, reinstating why a health insurance cover is indispensable at all times. He also said that most basic health protection plans are likely to cover the expenses incurred on treatment but it is important to verify if the plan is strong enough to meet other costs like testing, hospitalization, quarantine, etc. He clarified the doubts raised by the participants. Ms. H. Mary Vinora, Coordinator, proposed vote of thanks.

*Rosy*





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## Report of Research Methodology workshop

Date and time: 20.11.2020- 2:00 P.M-4:00 P.M and

21.11.2020- 10:00 A.M-12:00 P.M 2:00 P.M-4:00 P.M

Resource person: Dr. Barani Kanth, Pondicherry University

Platform: Google Meet

The beneficiaries were the senior postgraduate students of Psychology from the Department of Social Sciences, with a total of 16 participants.

The workshop began with a word of prayer, followed by the welcome address by Dr. Synthia Mary Mathew, Head of the Department of Social Sciences. Then the Resource person of the workshop was introduced to the participants by Ms. Ananya of II M.Sc. Psychology.

The first session was an introduction to Research Methodology. The second and third sessions were on the application and interpretation of the basic inferential statistical analyses like tests of significance and tests of relationships (Correction, t-test and its types, Regression and ANOVA).

At the end of the workshop, a verbal feedback was obtained from the participants.

The students found it to be a meaningful program as it gave them a space to apply their theoretical learning of statistics and research methodology in the understanding of interpreting the results of tests. Enough time for clarification of doubts was allotted by the resource person to add more meaning and effect to the learning.

Link to the recording of the sessions:

Session I : <https://drive.google.com/drive/my-drive>

Session II : <https://drive.google.com/drive/search?q=research%20methodology>

Session III : <https://drive.google.com/drive/search?q=research%20methodology>

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*Synthia Mary Mathew*



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## Dr. Elizabeth George Memorial Endowment Lecture V - 2020 - 26-11-2020

**Dr. Elizabeth George Memorial Endowment Lecture** is an annual lecture series organised by the Department of Social Sciences on **November 26, 2020**. The Endowment lecture is instituted in memory of Dr. Elizabeth George who served as Professor and Head in the Department of Philosophy and in other capacities at LDC from 1953 to 63. The Endowment Lecture was instituted in the year 2016, by Miss Shanti Manuel, former Principal, Lady Doak College.

Dr. Kalpana Kannabiran, Professor and Director, Council for Social Development, Hyderabad delivered the endowment lecture titled “**Dignity and Autonomy: Foundations of Self Actualization for Women in India**”. In her speech she highlighted the narratives of women who challenged patriarchy and caste structure for the dignity and autonomy of the self. Speaking about the history of women fighting for their rights and equality in India and the devaluation of Indian women through religious beliefs, she quoted both Indian and Western women authors and social reformers to bring out the struggle for dignity and autonomy of Indian women. She mentioned that Indian women’s struggle for dignity and autonomy for self actualization has been there since 1882 through the life of Tarabai Shinde. Giving convincing evidences on the unwillingness of the government to take action against discrimination and abuse of women, she said that the resistances of women against these discriminations and abuses, is the genealogy of Indian Feminism.

She highlighted the contributions of Periyar through the Self-respect Movement and Jyothi Rao Phule and the wives of the reformers for women empowerment. Her lecture put the spotlight on the role of widow remarriages and radical movements in the transformation of women in their search for autonomy and dignity. She drew on the relationship between racism and religious beliefs to explain the role of caste in women’s struggle for dignity. She also focused on the constitutional rights of women denied through contemporary laws and policies.

Periyar, Jyothi Rao Phule, Savithribai Phule, Moovalur Ramamirtham were quoted to reiterate the struggles against widowhood, child marriage, widow remarriage, denial of conjugal rights and devadasi system.

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She also touched upon the contemporary women’s rights movement and contribution of women of all ages across religions in challenging the brahminical hegemony. She remembered Irom Sharmila, Manorama and other tribal women who resisted restrictions in their own way to restore the dignity of womanhood. She also in her interaction with the audience spoke on the need to struggle to bring about changes saying “struggle in itself is the reward” and also mentioned the role of higher education institutions in transforming young minds by making the class room a political arena.

Dr. Christianna Singh, Principal and Secretary, Lady Doak College in her introductory remarks hailed the contributions of the former Principals and their legacy in building this great institution and emphasized that we now are walking in their footpath in transforming the lives of young women with dignity. She shared her memories of Dr. Elizabeth George as the first Principal of Women’s Christian College, Chennai and later as the Head of the Department and in other capacities at Lady Doak College.

Ms. Shanthi Manuel, former Principal, Lady Doak College shared her reminiscences of Dr. Elizabeth George and the inspiration behind the institution of this Endowment Lecture.

Due to the pandemic the lecture was organised virtually via MS Teams and around 102 participants who are faculty members from different colleges across Tamil Nadu, students and professionals working for women empowerment, human rights and in civil society participated via MS Teams. Dr. Synthia Mary Mathew, Associate Professor and Head, Department of Social Sciences delivered the welcome address. Mrs. V. Dhanalakshmi, Assistant Professor, Department of Social Science introduced the speaker and Dr. Anita Tiphagne gave the vote of thanks.

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