



Lady Doak College
AUTONOMOUS

3.3.2. Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), entrepreneurship and skills development during the last five years

2015-16

➤ **Vocational Courses offered: 19**

Course Code	Course Title
CED3201 VI	Flower Making and Flower Arrangement
CED3202 VI	Bag Designing
CED3203 VI	Bakery Sweetmeat Preparation
CED3204 VI	Cushion Making
CED3205 VI	Digital Photography and Post Production
CED3207 VI	Fabric Painting
CED3208 VI	Food Preservation
CED3209 VI	Fur Doll Making
CED3211 VI	Jewel Designing
CED3212 VI	Jute Accessory Making
CED3214 VI	Painting
CED3215 VI	Paper Art
CED3216 VI	Paper Quilling
CED3218 VI	Tailoring
BOT3201VI	Mushroom Cultivation
CHE3201VI	Textile-dyeing and Printing
ITM 3201 VI	PC hardware
ZOO3201 VI	Vermiculture
ZOO 3202 VI	Ornamental Fish Management

➤ **Two days Workshop on Embroidery** by Anchor, Madura Coats Private Limited, Chennai.

Dates: 25th and 26th February 2016.

About 146 students participated.

Resource Person: Ms. P. Sasikala, Anchor Educational Service Consultant, Madura Coats.



சேருக்த Anchor

Certificate

This is to certify that

Ms./Mrs. R. AARTHI has participated
in the EMBROIDERY workshop
conducted on 25th & 26th February, 2016
at LADY DOAK COLLEGE.



(Signature)
சுருக்த சேருக்த

(Signature)
Arundhati Bakshi
Chief Co-Ordinator
Anchor Educational Service

K. Suganya
K. Suganya



LADY DOAK COLLEGE**CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT****Activity Report 2015-16****I. Vocational Training to students**

Vocational courses are included in the curriculum from the academic year 2014- 15. It is mandatory for all students to undergo this training and the CED offered skill based courses for all second year under graduate students for 15 days (i.e., 30 hours) from 22nd June 2015 to 10th July 2015. Out of these 30 hours, the students were given with 12 days (i.e., 24 hours) of skill training, two days (i.e., four hours) of theory classes which dealt with the basic concepts of Entrepreneurship and guest lecture has been organized on 7th July 2015. Totally 1200 students were trained in the skill based courses. The skill training consisted of the following courses which includes two units the unit I is on the skill training it varies according to the course and unit II is a common unit on entrepreneurship.

II. Training Inside

Two days Training on Embroidery by Anchor, Madura Coats Private Limited, Chennai on 25th and 26th February 2016.

III. Event Management Cell

They conducted the program on August 15th for Independence Day and Dr. Abul Kalam's memorial meeting in an efficient manner

IV. Students' Trade Corner

- ✓ CED Student Trade Corner was established on 17th October 2015. Products of short term vocational training were displayed on the day of inauguration of STC.
- ✓ On 22-12-2015 Community College Students and Ms. Suchitra Sridevi exhibited and sold their products (ornaments, handmade bags) and instant food products were made and sold. 25 % of the profit has been remitted at the Bursar's Office.
- ✓ On 06-01-2016 Community College Students, Students of vocational training, Alumnae of Lady Doak College, Students of Department of Botany and BBA involved in the sale.
 - Community College - Food items, fruits and ornaments
 - Botany – Artificial Flowers and Bouquet
 - BBA – Homemade food mix and pickles
 - Alumnae – 'Chaat' items
 - Vocational Students – Beads jewellery, dress material and bakery items

V. Programmes attended by the Students

- Six Students and a faculty attended a programme on "Internet marketing" organized by WE (Women Entrepreneurs), an associate of Chamber of Commerce.

- On 17-12-2015 on the topic 'Messengers for Smarter Communications in Business' organized by DIGITALL, Chamber of Commerce
- On 30.01.2016 titled 'Business Ideas on Undecided Women Entrepreneurs' organised by CED Tamil Nadu
- Nearly 10 student volunteers from our college trained the women entrepreneurs on the 'Basics of Computer' at DIGITALL, Chamber of Commerce on 20-02-2016

VI. Programme attended by the Faculty

Mrs. K. Suganya, Assistant Co-ordinator, CED has participated in Capacity Building Programme on Business Incubation organized by PSG-STEP in collaboration with EDI Chennai. The training was conducted in four modules. Module I at PSG-STEP Coimbatore on 3rd and 4th December 2015, Module II at Vellore Institute of Technology on 6th and 7th January 2016, Module III at Bangalore on 4th and 5th February 2016 and Module IV at EDI Chennai 17th and 18th March 2016.

K. S → → →

K. Suganya

